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THE BEACH NEWS

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"Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant

It's In "Them Thar Hills"

VALUABLE SHALE FOUND ON DALY TRACT NEAR OCEAN BEACH

The Vitrified Products Corporation, brick and ti e manufactures at North San Diego, sent out their geologist to prospect for close-in clay beds. Charles H. Daly, owns a large tract of land within a mile of their plant. He gave them permission to test for clays in his hills. Result, after a careful test of six weeks, they found a great mine of the highest type of shale—just suitable for their purpose. a deal for this land was soon closed by the brick company and the Dalys, satisfactory to both parties. The company is now mining about 300 tons of shale a day. Prior to this discovery, the Vitrified company has been getting their clays seventeen miles away and had it hauled by train to their plant at a heavy expense. This close-in shale mine means a great saving for that company and incidentally, a splendid thing for the Daly family.

CHANCE TO BUY VOLTAIRE STREET LOT AT BARGAIN PRICE

Recent sales of several pieces of property directly through advertising by Wenrich & Warren finds echo in their startling announcement this week in our "Classified Ads." They offer to sell to any reader of "The Beach News" who first applies to their office with a copy of the adv., a fine lot on Voltaire street valued at $1250, for the wonderful bargain price of $675. Their office is located on Abbott street, across from the Merry-Go-Round at Santa Monica avenue and the ocean front. "Line forms on this side." Don't crush, please!

THIRD ANNUAL DANCE BY MASONIC CLUB NEXT WEDNESDAY

The members of Peninsula Masonic club will hold their third anual dance next Wednesday evening August 24, at the Crystal Pier ballroom in Pacific Beach. Tickets are being sold at one dollar admitting one couple to loge section and there is every promise of a large attendance.

BIRD SEED BARGAIN SPECIAL AT RICHLEY'S

Announcement is made of a special bargain in bird seed at Richley's newly enlarged double store on Bacon street, between Santa Monica and Newport avenue. For one week only, twelve pounds of bird seed will be sold for one dollar. This is truly a great bargain and 'way below city prices. Good offerings are also listed in standard paints and hardware, while new and used furniture is a recently added specialty. The phone number is Bayview 0020-W.

CAR STOPS NOW FOR CAPE MAY AVE.

Since the street light has been installed at the corner of Cape May avenue and Bacon street, the street car company has very kindly consented to make a stop at that corner, which is very much appreciated by the residents in that vicinity.

D. C. Lynn, alter cottage, 4678 Lotus; $100.

E. J. La Tour, 5269 Bolinas; frame cottage and garage, 4403 Green; $1700.

Kodak Films—Froide—Bacon St.

New Service Station In Business Center

JAMES DOUGHERTY BEGINS PRELIMINARY WORK ON FIREPROOF BUILDING

Preparatory work was begun this week for the fulfillment of plans by James Dougherty in the construction of a modern service station at Santa Monica avenue and Bacon street, adjoining his recently improved property on the latter business thoroughfare. The new building will occupy a plot of 75x100 feet, and will be constructed entirely of steel and corrugated iron with tile roof trimmings. Fireproof garage space will be entered from a private twelve-foot alley on the Santa Monica side of the property, while the service station proper will be placed diagonally on the corner. Concrete and gravel will alternately cover the floor space and it is stated the station will contain all the latest improvements and is expected to be ready for service about the middle of next month.

Photographs—Froide—Bacon St.

STRAND THEATRE

Saturday, Ken Maynard and his white wonder horse "Tarzan" in an historical and thrilling western classic. He brought law and order into the camp of the toughest, roughest gang of sherif-killers that ever terrorized the border bad lands. They didn't know he was fighting for love and that devil dealing was powerless against these odds. The news weekly and "Meet My Girl," a Ralph Garves comedy.

Sunday and Monday, Betty Bronson in Elinor Glynn's latest and best picture, "Ritzy," a bright comedy of modern youth characterized by a delicious sense of feminine psychology. The story of an American heiress who rashly asserts that she shall wear a ducal coronet and is then compelled to make good her boast with, as may be supposed, resultant amusing complications. Topics of the Day, Fables and "Hot Cakes for Two," an Alice Day comedy.

Tuesday and Wednesday, John Gilbert, the star of "The Big Parade," in "Flesh and the Devil," with Greta Garbo and Lars Hanson. A story of love and temptation that will touch your heart. John Gilbert, the most dramatic figure on the screen today, has a role that is just his style. As a man who risks all, life-long friendship, honor, even life, on the altar of a passionate love. He is truly magnificent and brilliant as the great fighter and great lover in this picture of soul-gripping climaxes. The news weekly and "Oh Taxi" comedy.

Thursday and Friday, Mary Astor, William Collier and Ralph Lewis in "The Sunset Derby." Flinging steeds, thundering hoofs, a thoroughbred turfman called "has been," a scared jockey riding a losing race, when out of the stands comes a girl's shrill cheer, the horse and rider understand and answer with the speed that once made them both the pride of the turf. Will he win the greatest stake for which man and horse ever raced, the love of a beautiful girl? It's the kind of a picture that sends you home saying, "I'm glad I didn't miss it." "Flaming Romance" will be the comedy, and another Collegian Junior feature, "Making Good."

Classified Ads Get Quick Results.
WE CIRCULATE

Ocean Beach Without Equal As Ideal Residence Resort

CAPT. CHAS. F. MAY TELLS INTERESTING STORY OF LONG MOTOR TOUR

Mr. Kirk Smith,
Editor "The Beach News."

Complying with your request for a brief outline of our seven months, twelve thousand mile trip, first to Florida, then north, northwest and finally south through Washington, Oregon and our own California to our home in Ocean Beach, we herewith respectfully submit:

Starting from Ocean Beach on January 17, 1927, our trip through Texas, where we were overtaken by a three days sleet blizzard, would, to say the least. not only have been hazardous but extremely uncomfortable had we not been thoroughly equipped for outdoor life with a modern sedan and a twelve by fourteen foot square, bungalow, garage tent. Even then on two occasions we took refuge in hotels and a few times in "garage-kitchen-camp" houses, which, by the way we found nowhere else than in the Lone Star state.

Many times while on our journey we were asked our opinion of Florida as compared with California. We came to California first in 1873, (drove a team over the Cascade mountains near Mt. Hood, fifty years ago) spent 21 winters and some summers in Florida and twenty-five years all-the-year-round in California where, altho we have no blizzards, at certain times and in certain places, depending on where you are, we have variation of climate from zero to one hundred and fifteen about; but striking the happy medium, nowhere in the world can be found the perpetual springtime weather of our Ocean Beach at San Diego.

On the other hand for about five months of the winter season, in Florida, there is a veritable Garden of Eden, balmy softness in the gentle gulf breezes that lulls to rest the bodies and minds of weary mortals. In fact Mrs. May and I think so well of the climate and semi-tropical fruits and winter gardens of Florida's west coast that we purchased a winter home on Gulf Spring river at the Village of Hudson, fifty miles north of St. Petersburg.

While in Florida last winter we traveled far down both the east and west coasts and back and forth through Florida, a twelve hundred mile journey, checking up on what man, and the elements have accomplished in the last twenty-five years and the result of Yankee brawn, brain and money has been indeed marvelous. There are, practically, no more water covered, mosquito infested everglades and swamps in Florida. Numerous canals, wide and navigable, intersect that big lake, Okeechobee, lowering its waters and draining its adjoining saw grass lands which now rival our Imperial valley's winter gardens.

We visited the cyclone swept section of Florida's southeast coast. We found the devastation equal to what our western papers described it to be, except that modern, reinforced concrete buildings were not materially injured and even at this early date the unconquerable spirit of our U. S. people has almost removed all traces of what I surely believe to have been the world's greatest cyclone.

While the cities of Florida have been made beautiful almost beyond compare we were heart sick to see the ruthless destruction wrought by the lumber and turpentine interests, of Florida's pine land forests where, forty-five years ago, we saw great numbers of deer, wild turkeys and other smaller game. while on her shady-shore, clear water lakes, aligators basked, undisturbed in ther summer suns; but they are practically all gone now. Financially, since her insane boom bubble burst, two years ago, Florida is badly hit.

On our return trip we left our home at Hudson, May 27, finding it necessary to go as far north as Louisville, Kentucky to get around the flooded district of the Mississippi valley. Touring the beautiful foothills lying west of the Carolina and Kentucky. mountains we saw productive and prosperous countries. We visited the famous Mammouth caves, walking nine miles under ground, around and back without repeating more than a half mile of the journey. The "frozen Niagara," the staligmites, staligtites and blind fish were truly marvelous but the "flowers," leaves, petals and stamens in stone), that during the past centuries have formed on some of the walls and roofs of the cave chambers beggar description.

Coming on west into Montana while passing over a rolling hill country, devoid of timber, we came suddenly upon "Hell's Half Acre." Here

(Continued on Page 8)

Subscribe to "THE BEACH NEWS"—One dollar for one year.

IN THE EDITOR'S MAIL

BEACH CITIZEN OBJECTS TO ROAR OF AIRPLANES OVER RESIDENCES

Mr. Kirk Smith,
Editor, "The Beach News,"

Sir:—In a recent Sunday newspaper there appeared a boost for an "Air-port" on the water front(not in the Nolen Plan) which may mislead some but not many. Such statements are so common in the San Diego papers that they do not attract attention these days. It is stated that the total cost of the airport will be $1,806,000, of which the city's share will be $746,000 and then says—"The income from this proposed airport will in one year nearly double the total cost of the project to the city." Then comes a fanciful list of figures as income. The city will be asked to vote bonds for this, to the tune of $650,00 pretty soon. It will not pass, and there are other bonds much more needed than this, that will not pass until the last assessment has been forgotten, or the taxpayers have gotten more used to the pain.

Only those who own no property, or who pay no taxes will vote bonds now. Who wants said "Airport" built anyway? Surely not those who live in Inspiration Heights, Loma Portal, Point Loma or the Beaches for since North Island has been an airport, property in all those sections has felt a depression which will increase as the aircraft increases, and in a few years it will be hard to sell a residence there on account of the noise. Only yesterday nine of those heavy seaplanes in formation circled over Point Loma and Ocean Beach and the roar of those engines caused such vibrations that some sensitive nervous citizens were made sick.

Another reason is the danger; every day there is account of some plane crashing, and they are just as liable to fall on some house as anywhere else. Suppose that calamity on Point Loma had struck a dwelling, nothing could have saved it from burning, and the inmates would likely have been killed. If San Diego is to be given over to airplanes, who will build homes here? Camp Kearney is the place to build the "Airport," away from the residences!—ZENAS.

Kodak Finishing—Froide—Bacon St.

August Anniversary O. B. Chamber

TWO VACANCIES FILLED ON BOARD OF DIRECTORS AND DUES REDUCED

At the first anual anniversary meeting of the O. B. Chamber of Commerce held last Tuesday evening, August 16, at the O. B. Woman's clubroom on Abbott street, Henry Eulberg and E. K. Burdette weer elected to fill two vacancies on the board of directors, which now consists of eleven members as alphabetically follows: Burdette, Claspill, Eulberg, Fitzpatrick, McCoy, McElwee, Piersall (Sec.). Plank (Pres), Rabsahl, Rankin, Skinner. The board will hereafter meet at the headquarters of the Business Men's association in the rear store room of the Bank of Italy building. Discussion of dues resulted in the adoption of a reduction from $12 to $3 per year. A special drive is to be made for more members, with two teams headed by I. J. Claspill and A. Dumont. Preceding the business meeting, a special dinner and entertainment was enjoyed by a goodly number of guests and members. Music was furnished by the Bungalow orchestra. Mrs. J. R. Holly gave two musical monologues and Mrs. J. O. Hendrix sang, both ladies being accompanied on the piano by Mrs. Robert J. Stirling. The entertainment was under the direction of J. Thos. McCoy, as chairman of the committee, who extended thanks of the chamber to all those who helped to make the affair a success. The rooms were beautifully decorated and a committee of the O. B. Woman's club had charge of the menu.

Stationery—FROIDE'S, Bacon st.

On the Air Next Week

SPECIAL OFFERINGS FROM RADIO EXPOSITION IN SAN FRANCISCO

There will be some splendid offerings "on the air" next week, says W. W. Deuel, proprietor of the Strand Radio and Appliance Co., in the Kraft building on Newport avenue. For instance, with the exception of the Saturday program, the various artists will broadcast over the N. B. C. network from an especially fitted studio located at the fourth annual Radio Exposition held at San Francisco from August 20 to 28. All programs can be heard over station KFI at the hours designated.

On this Sunday evening from 9 to 10 o'clock a Biblical drama entitled "David and Goliath," will be presented by the National Players and on Monday from 8 to 9 the National Opera company will present "Carmen" in all its musical beauty for the lovers of grand opera.

A novel program portraying musically a world of unreality will be given Tuesday from 9 to 10 with "Hits and Bits of Topsy Turvia" and on Wednesday night at a like hour the National Players will feature a fantastic comedy entitled, "The Maker of Dreams." Also from 9 to 1-0 p. m. on Thursday musical comedy will reign supreme with orchestral numbers and solos of the season's catchiest melodies.

For the week-end offering Friday, from 8:15 to 10:30, a revival of the nation's war songs will be heard on a great "Memory Lane" program, and on Saturday there will be broadcasted the famous Hollywood Bowl concert conducted by the director of the San Francisco symphony orchestra.

Educational Merriment

STATE FAIR OPENS EARLY IN SEPTEMBER BETTER THAN EVER

The seventy-third annual California state fair, an exposition which attained international importance, will be held in Sacramento September 3 to 10. Increased premiums to the record-breaking total of $111,000, extensions in practically every department and new and attractive entertainment features have caused the directors of the state board of agriculture to predict a record-breaking attendance.

The greatest number of counties that ever participated in the state fair will be represented by individual county exhibits. Thirty-five counties will have displays. These exhibits are now under construction in the horticultural building.

Experts are authority for the statement that the horse racing program will bring out a series of thrilling track contests, with state records threatened in several stakes.

The famous state fair horse show, an event which ranks in importance with the best that are held in the United States, will be a nightly feature of the fair. This will bring into competition several hundred of the finest show horses. Announcement has been made that several champion horses from England and Canada will be entered.

Increases and new classifications in the dairy and livestock divisions, together with added premiums, has brought entries of stock which will set a new high standard of competition.

The educational and vocational department has been expanded. Here will be viewed a complete exposition of the work of California school children. Celebrated artists will have work on display in the art gallery.

Many improvements have been made at the state fair grounds by purchase of a sixteen-acre tract of the directors. Among these is the land adjoining the grounds, which will be used as a parking space for automobiles of the state fair patrons.

Excursions will be run by all transportation companies from all points in California, with reduced rates. Special housing arrangements are being made by the Sacramento chamber of commerce.

The state fair will be eight big days of fun, thrills, education and amusement.

"SQUARE DEAL" HAYES BUYS RESIDENCE PROPERTY ON DE FOE STREET

S. D. Hayes, familiarly known as "Square Deal" Hayes, who has charge of the machine shop and repair department at Kierstead's Service station on Voltaire street, has become a beach property owner, having purchased the house and lot at 2068 De Foe street. Mr. Hayes and his family moved last Monday from their former residence on Muir avenue into their new home, which is undergoing great improvement. It is being changed from a regulation frame dwelling into a stucco buiidlng, with terra cotta and tile trimmings, conforming to the accepted Spanish style of architecture.

"BUY AT HOME"
Patronize Community Merchants

Golden State
News of Interest to All

Due to recent deaths on the Pacific Coast from bites of the poisonous "black widow" spider, officials of Bakersfield are urging that all Kern County residents be on the watch for the insect, which is common throughout the West. Its bite has caused twelve deaths recently it is reported. The insect is small and shiny black, and it is found often in boards and in weeds or rubbish, it is said.

The state board of control met in Sacramento last week with a committee of county auditors in arranging preliminary steps for carrying out the new county budget act which is effective July 29 and which requires each county in California to set up an expenditure budget modeled somewhat on the pattern of the State budget.

Work will be started shortly at Bakersfield for the erection of an eight-story Class A hotel building for the Padre Hotel Corporation. The structure will be erected at Eighteenth and H streets, Bakersfield. It will occupy at lot 107 by 115 feet. It will contain 916 rooms with 100 per cent baths, steam heating system, ventilating system and electric elevators. The ground floor will be devoted to stores. The structure will cost about $600,000.

Federal and State loans to veterans have resulted in a rather heavy home building program in Visalia thus far in 1927. Twenty-eight new houses have been erected in the first six months of the year and building permits reached $122,985 in that period, or $40,000 above the same period a year ago. About half of the new dwellings are credited as due to the loans.

George Magladry, deputy fish and game warden of Modesto, assisted by Guy Tabler in charge of the fish hatcheries at Wawona, this week planted 60,000 steel head trout in the south fork of the Merced river near Wawona. They will plant another 100,000 in the same river at a later date they announced. Magladry and his assistants also have planted 50,000 in the south and middle forks of the Tuolumne river.

The display of many of the oldest makes of automobiles throughout California has been arranged for July 30 at Santa Cruz. Prizes are to be awarded for the oldest cars, which will be placed on display on the beach at Santa Cruz from the Pleasure Pier to the San Lorenzo river. There are many aged automobiles throughout California and owners are planning on shipping them by train and truck to compete in the old car contest.

Fire destroyed a historic covered wagon used in the early days of California by Carsten Grupe in trading activities throughout the northern section of the state when more than 300 acres of grain on five ranches near Stockton were swept by flames last week. The wagon has appeared in parades here and was a feature of the '49 celebration in Sacramento.

The Southern Pacific Company filed a petition last week with the state railroad commission asking a rehearing of the order requiring cooperation with the Santa Fe and the Los Angeles and Salt Lake Railway companies in the contruction of a $10,000,000 union station. The railroad commission recently issued the order requiring construction on the new Los Angeles terminal to begin ninety days after the interstate commerce commission sanctioned the plans.

That old line in the effect that "everybody works but father" doesn't hold good when federal and state investigators turn the spotlight on this working world. Forty-one per cent of the population is at work, according to L. E. Ross, chief of the state bureau of vital statistics at Sacramento, and this group supports the other 59 per cent not recorded as gainfully employed. Among those not gainfully employed, wives, children and dependents lead, rather than lazy fathers.

Contracts for a laboratory building at the Marin Junior College at Kentfield, Marin County, to be constructed at a cost of $27,600, have been awarded by the board of directors of the college. Work will begin immediately. The building will be of frame construction with stucco exterior, and will form one side of a quadrangle which will take form as other units of the college are built.

Numerous entries already have been received for the Northern California Horse Show, which is to be held on the Stanford University campus at Palo Alto August 8 to 13. The first large eastern stable to be booked by Manager A. P. Fleming is that of F. H. Divan & Son, Monroe, Wis., which on July 23 will entrain fifteen Shetland ponies of the King Larigo strain, in which the Divan stock farm specializes.

Rev. John Matthews, Presbyterian pastor at Glendale, filed with the industrial accident commission in San Francisco the first request for state compensation ever filed in California by a clergyman. He alleges he strained a muscle during services July 7th, and asked medical expenses and pay for lost time.

A freak desert storm made weather history for Imperial Valley one afternoon last week when hail and two inches of rain fell within thirty minutes at Calexico. The temperature dropped suddenly from 106 degrees to 62

The operations of the Pickwick Stages will be extended over an all year route from Los Angeles to St. Louis, Mo., within sixty days. This is according to a statement made in Los Angeles by Charles F. Wren, president of the line, who added that the system will be pushed to the Atlantic seaboard as soon as a logical route can be determined and a few details considered.

Forty miles and no more will be the policy of the state division of motor vehicles when the new speed limit becomes effective on July 29th. This was announced by Frank G. Snook, chief of the division of motor vehicles. Under the present speed limit of 35 miles an hour, the traffic officers have been lenient with sane and careful drivers, allowing a margin of five mile grace. But when the forty-mile limit becomes effective, forty miles an hour will be the top speed permitted.

The Western Pacific Railroad extension from Kingdom to Terminous where the road will tap the rich San Joaquin delta region, will be completed and ready for operation before the end of October, according to H. M. James, president of the Western Pacific Railroad Company, who visited in Stockton recently on an inspection tour. The extension will cost over $500,000 and will include warehouses, packing sheds and water-to-car loading facilities.

Amador county ranked third in the production of gold for the year 1926 in California, according to statistics compiled by J. M. Hill of the United States Bureau of Mines. Yuba and Nevada counties led Amador county, Yuba county produced $2,769,703 in gold from dredging operations. Nevada county produced $2,318,846 and Amador county, $2,167,275. The latter two counties have extensive lode mines. Amador county has fifteen lode and ten placer mines in operation.

National first honors as a city of beautiful home building has been awarded to Santa Barbara for the third successive year. News that this city had won the $500 first prize offered this year for better home building by the Better Homes in America Association was received last week in a letter of congratulation to the Santa Barbara Better Homes Committee from Secretary of Commerce Herbert Hoover, founder and honorary head of the national better homes organization.

San Francisco to Los Angeles in three hours, for passengers and freight! This will be an actuality within 90 days, according to an announcement by Harris M. Hanshue, president and general manager of the Western Air Express, Inc. Flying equipment is now being obtained for the new line, Hanshue said. The planes will be multi-motored craft, having a crusing speed of 120 miles per hour with a load of two tons. Cabin accommodations for ten or more passengers will be provided.

Two more wells came roaring in for Julian stockholders at the Alamitos area of the Field Beach Oil field late last week, California-Eastern Oil Company officially reported. The first to come in was the Fleming well. It was reported a 700 barrel well. The second to come in was the Fueller well. This was the well that blew out two weeks ago and caused the fire. Engineers said the well was bringing in 2,250 barrels and getting stronger every minute, with a 26.2 gravity and only 10 per cent mud and emulsion.

Bobbie Hardenbrook, 3 years old, broke through a board covering a well at Antler, near Redding and dropped 30 feet into water six feet deep. George Greenwood, sitting on the porch 20 feet away, saw the boy disappear. Running to the well he slid down the bucket line so speedily his hands were blistered. He found the boy sinking but grabbed him and then set him in the bucket. Members of the family above pulled the lad to the top. Bobbie was none the worse for the experience, save that his legs were skinned up a bit in the fall down the rock-walled well.

Durward Wittenmeyer, 16-year-old slayer of Mrs. Fannie Weigle of Pomona was convicted of second degree murder in Los Angeles by a jury which had been deliberating for three days. The jury of nine mothers and three fathers, brought in its verdict 14 minutes after it had reported to Judge Fletcher Bowron that it still was deadlocked. Sentence will be passed upon Wittenmeyer this week. The youth will be sentenced automatically to serve from 10 years to life in San Joaquin penitentiary as the jury failed to accompany its verdict with a recommendation for leniency.

Near-beer flowing on the streets of Los Angeles was a wildly welcomed sight when broken barrels bumped against the curb from a truck that was overturned in a collision with a trolly car. A score of thirsty citizens rushed to the rescue with dishpans and other utensils hastily impressed into the duties of the old-time "subs-pail."

Traffic officers all over the state were instructed by Frank G. Snook, chief of the division of motor vehicles, to give particular attention to enforcement of laws prohibiting the throwing of lighted matches, cigarettes, cigars and other burning materials from moving automobiles.

The condition of California's principal crops is good, and the yields, registered or predicted, generally speaking, are approximately equivalent to last year's according to the July "Business Outlook," monthly publication of Wells Fargo Bank & Union Trust Co.

THE KITCHEN CABINET

(©, 1927, Western Newspaper Union.)

To him who chooses sacrifice for his fate there often come the best gifts, to see deep into the unsearchable and smilingly to build as though within a pleasure park, upon the boundary of the ideal.

COMMON FOODS

Our common foods are those which are the oftenest served in a haphazard manner, when they should be served with the greatest care, to make them attractive. The real ingenuity of the cook is shown in the manner she serves and the attention she gives to commonplace things.

Flemish Carrots.—Cut the carrots in thin slices, using a vegetable cutter so that they will be uniform. Let them stand in cold water to crisp them if old. For a pint of carrots, melt a tablespoonful of butter, add one-fourth of a cupful of chopped onion and half a teaspoonful of sugar. Cover and let cook very slowly, using care not to scorch them. When the onion is yellow add one cupful of beef broth and simmer until the carrots which have been added are well cooked. Sprinkle with parsley and serve.

Split Pea Soup.—Soak two cupfuls of split peas over night, drain and cover with two quarts of water, cook slowly with one small onion chopped, three stalks of celery, a few sprigs of parsley and a carrot cut fine. Cook two slices of pork in the water for an hour or less before adding the peas. When well cooked, rub through a sieve and bind with two tablespoonfuls each of flour and butter. When hot serve at once.

Coconut Bread Pudding.—Soak a pint of bread crumbs in a pint of milk, add three tablespoonfuls of grated coconut and another pint of milk. Add four tablespoonfuls of grated lemon rind and pour into a baking dish. Bake in hot water very slowly.

Chicken Goulash.—This is a good dish to extend a small amount of chicken. Dice two medium-sized potatoes and fry in two tablespoonfuls of olive oil for five minutes. Season with salt and pepper and add a few mushrooms if at hand. Then add one cupful of cooked chicken, one clove of garlic, crushed, a cupful of broth or water; cover and cook until the potatoes are well done.

Tasty Foods.

Here is a salad which will be in season all the year:

Tuna Fish Salad.—Take one cupful of tuna fish, two hard cooked eggs, four sweet pickles, one cupful of celery. Cut the pickles, eggs and celery in small pieces, and add to the flaked fish. Add a tablespoonful or less of lemon juice and mix lightly with mayonnaise and salt, with a dash of cayenne. Place on lettuce and serve.

Mexican Ham.—Lay a slice of ham two and one-half inches thick in a casserole after rubbing it well with a teaspoonful of mustard and a tablespoonful of brown sugar. Cover with sliced potatoes two or three inches thick, dot with butter, season with salt and pepper, cover with milk and bake like escalloped potatoes in a slow oven at least two hours.

Date Tapioca.—Stir three tablespoonfuls of tapioca with one-half cupful of sugar into three pints of milk. Cook until the tapioca is clear. Cool and stir into it one cupful of stoned and chopped dates with a teaspoonful of vanilla and lemon and a pinch of salt. Bake in a buttered baking dish and serve with stoned dates and cream.

Eggs a la Caracus.—Melt one tablespoonful of butter in a hot saucepan, add a quarter of a pound of dried beef finely cut and a tablespoonful of grated cheese. Toss until the beef is slightly frizzled, then add one cupful of stewed tomatoes, four beaten eggs, cayenne and white pepper. Stir and cook until creamy. Serve garnished with parsley.

Strawberry Whip.—Mix one cupful of crushed berries with one-third cupful of powdered sugar or more if needed to sweeten. Beat the whites of the eggs stiff, add one-third of a cupful of sugar and one-fourth teaspoonful of cream of tartar; beat again. Combine the mixtures and serve in sherbet cups with sponge cake.

Pineapple Lacto.—Dissolve three-fourths of a cupful of sugar in three cupfuls of buttermilk, add three-fourths of a cupful of pineapple and the juice of two lemons. Freeze as usual.

Buttermilk Jelly.—Dissolve two tablespoonfuls of gelatin in cold water to cover, add the juice of two oranges, the juice of a lemon, three-fourths cupful of sugar and three cupfuls of buttermilk. Let stand to mold. Serve cold.

Tomato Rabbit Sandwich.—Spread whole wheat bread (crusts removed) with butter, mustard, a bit of worcestershire sauce and a slice of tomato sprinkle with grated cheese and cover with another slice of buttered bread. Fry in a little butter until the bread is well browned on both sides.

Nellie Maxwell

PASTED FEATHER SKULLCAPS AND HANDPAINTED FROCKS

AND now it's the feather toque or skullcap, more properly named, which is the newest star in the millinery firmament. They are nothing short of a midsummer sensation, these pasted feather caps, coming in so unexpectedly just as a fashionable clientele had been converted to the wearing of brims of the widest.

Maybe you are one who has always believed that it requires a hat broad of brim to interpret the picturesque. Catch a fleeting glimpse of one of these new pastel feather toques as worn with fluttering garden party frocks of flowery print and—well it's a woman's privilege to change her mind. As the elite in Paris wears the pastel pasted feather skullcap, it is always in tones to match the frock.

Some New Tips in Millinery.

There's another number on the midsummer millinery program which is eliciting much favor. It is the Agnes toque of white violets—so called because of the artiste modiste who created it. The moment you look at it as shown in this picture you will no doubt be saying "It's lovely." And so it is; perfectly adorable—made more so because of the huge cluster of matching violets which are always worn with it.

This white violet chapeau lends itself beautifully to the season's all-white ensembles which are so definitely representative of the present season's fashions.

Speaking of the modish new feather turbans, as shown at the top in this picture, they apparently are the prologue to a coming vogue for feathery millinery. Even now flat feather motifs are appearing on straw and felt hats.

Then, too, scores of little snug-fitting hats have their contour diversified by conspicuous feather side-trims of the shaving brush type. Women always like this type of trimming, for not only does it "carry style" in the truest sense of the word, but it is very flattering to the wearer. If your felt or straw close-fitting hat is not as becoming as you wish it were, just add one of the new shaving brush feather trims and note its transforming effect.

"Where are you going, my pretty maid?" "I am going a' yachting, sir," she most likely answers. To prove that she has tuned her costume to the occasion, she holds to view the sleeve of her blouse, which, as you will observe, according to the center figure in this picture, is hand painted, showing a nautical scene of a proud ship sailing over some very blue waves—all this in the name of fashion.

It is really quite exciting the way white sails speed over wild waves pictured with paint and brush, across the ends of one's scarf, or perhaps upon the front of one's blouse, or on one's necktie or 'kerchief square for the neck. If a tennis enthusiast, it will be an alert figure posing a racket in midair which adorns her summer blouse, or a golf player in action, if such be the event.

Considering the vogue for hand-painted apparel, it behooves the artist, either amateur or otherwise, to lose no time in getting out palette and brush preparatory to taking up the fascinating pastime of embellishing frock, blouse, smock, coolie coat, hat and also parasol with wonderful birds of paradise, or exotic flowers, or if your taste runs that way, flamboyant modernistic motifs. And would you believe it, some modern maidens there are who, doting on unique and pretty underthings, are decorating their stepins and their nightrobes with butterflies, birds and flowers.

Latest Whim of the Mode.

If there is one place more than another where bizarre hand painting finds placement it is on the back of one's coolie coat, which, by the way, is extremely popular either for boudoir or beach. Students at the art schools, too—what delight they are taking in wearing coolie coats which are enlivened with gay paintings a la chinoise. The picture shows two such pretty coats adorned in this way.

Now that wide ribbons trim so many hats, they are frequently hand painted with garlands of flowers or quaint figures. It is also quite the fashion to paint directly on the straw, felt or crochet visca hat.

JULIA BOTTOMLEY.

(©, 1927, by Western Newspaper Union.)

What's the Answer?

Questions—No. 6

1—In what South American countries is the cost of living highest?

2—Who said: "Don't give up the ship!"?

3—Who wrote "The Mysteries of Paris"?

4—Who holds the record for home runs?

5—What is coal?

6—What is a "divining rod"?

7—What great American was born on January 17, 1706?

8—When was the Washington monument completed?

9—What composer, called the greatest of song writers, was forced by poverty to sell his most beautiful compositions for a few cents apiece and whose privations resulted in his early death?

10—What river pours the greatest quantity of water into the ocean?

11—Who said: "We have met the enemy and they are ours!"?

12—What is the real name of George A. Birmingham, Irish novelist?

13—What part of the North American continent is the oldest?

14—What play has been produced in America oftener than any other?

15—Which crew won the Oxford-Cambridge boat race in 1926?

16—Who originated the ringing of the curfew?

17—What is a Diesel engine?

18—What Confederate general once led United States troops in an expedition against the Mormons?

19—When and where was the first officers' training camp established?

20—Which of the states has showed the greatest economic progress in recent years?

Answers—No. 5

1—Twenty-six innings, on May 1, 1920, between Boston and Brooklyn, ending in a tie, 1-1.

2—Andrew Johnson.

3—Wilson.

4—The medulla oblongata.

5—Sir Joshua Reynolds.

6—Russia.

7—The most ancient sacred literature of the Hindus.

8—Gen. Zachary Taylor.

9—Such use was formerly approved as good English and is found in many reputable authors.

10—In the beginning God created the heaven and the earth.

11—Mrs. G. H. Stetson of Philadelphia.

12—Taft.

13—Georgia, for George II.

14—Hearing, seeing, feeling, smelling and tasting.

15—Mary Pickford.

16—The Volga, in Russia.

17—"Vanity Fair" by Thackeray.

18—A beautiful, semi-precious stone of green or blue shades and is the national stone of Persia.

19—It has been in constant use for centuries by good writers to express thought forcefully.

20—The First Book of the Kings.

Really Mace Should Produce an Affidavit

Mace Liverwurst was telling a crowd in front of the blacksmith shop about a cyclone he was in one time at the close of the Civil war. He said it was the worst wind and electrical storm he ever saw, and that a bolt of lightning killed a big fat hog for him, and the wind twisted it in such a manner that the fat was rendered into lard, a frying pan came bouncing through the air and fell right side up beside the hog so that the rendered lard ran into it.

Mace said about that time the wind blew the feathers off a big spring chicken and tore the chicken into pieces, which fell into the pan of grease, the lightning set the grass afire and the grease got hot and the pieces of chicken in the skillet fried nice and brown. When Mace hesitated, to take a chew of tobacco, all his listeners left in disgust, and as we sauntered off we heard him say he could prove it by a dozen persons. Mace can prove anything by his cronies.—Altoona (Kan.) Tribune.

No Uniform Length

The length of a league varies in different countries. The Roman league was 1.376 modern English miles, while the league brought to England by the Normans was equal to 2.9 modern English miles. The metric league is four kilometers. At present the league is a nautical measure equal to the twentieth part of a degree—that is, three geographical miles, or 3.657 statute miles.

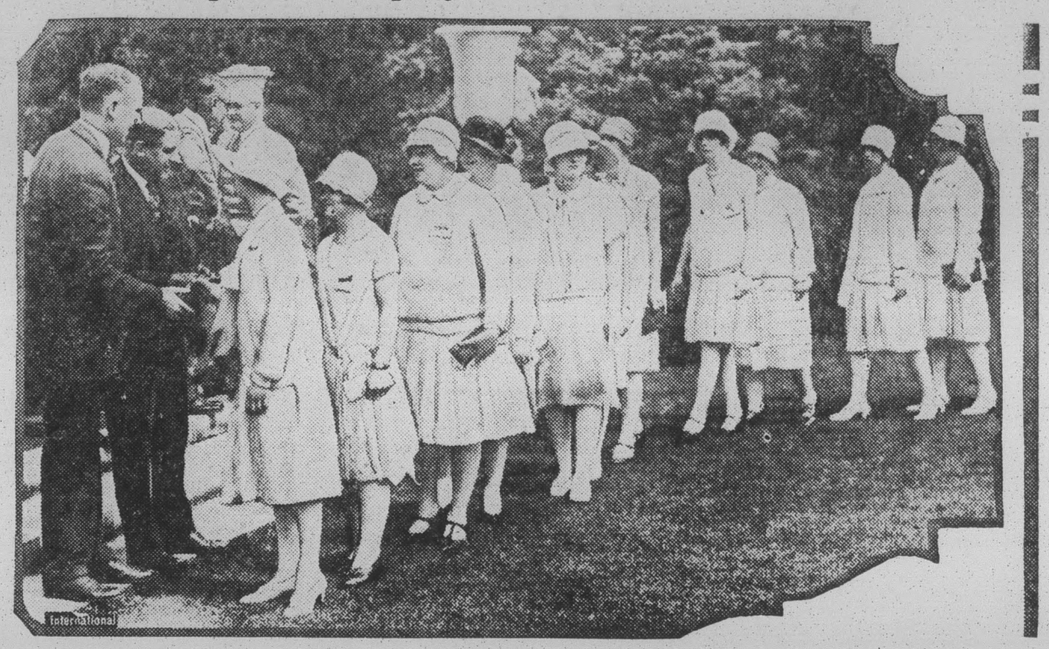
Is Handshake Unhygienic?

In the storehouse of a coal mine near Dortmund there is a curious placard on the wall. It reads as follows:

"Gentlemen, commercial travelers and others coming here for business are requested to omit handshaking from their visits.

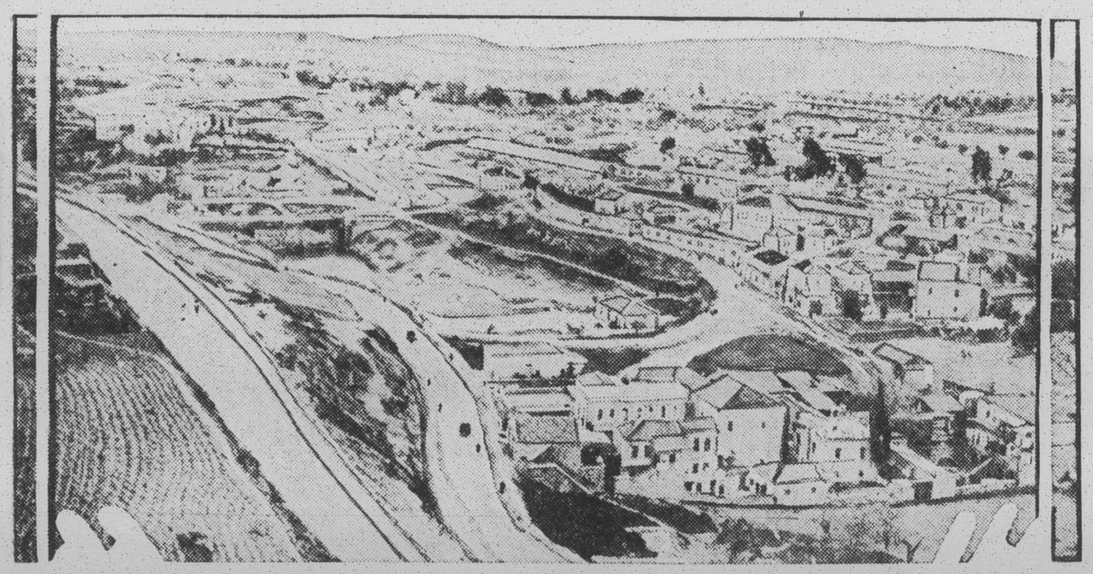
"Shaking hands is a waste of time, is unhygienic, is often badly received, and will not have the slightest influence on the placing of orders from our firm."

Telephone Employees Get Heroism Medals



President J. S. McCullough of the New York Telephone company congratulating women who remained at their posts during the explosion at Lake Denmark July 10, 1926. These women, together with other employees who displayed marked heroism, were given the Theodore N. Vail medal.

Hundreds Killed in Earthquake in Palestine



New view of a part of Jerusalem, which was damaged by the earthquake which rocked Palestine and Transjordania and took a toll of nearly a thousand lives.

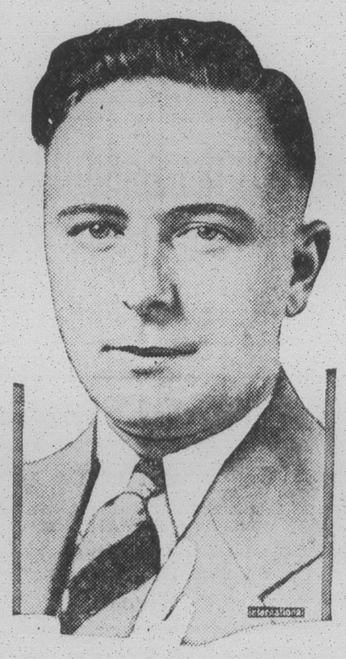
Four Singing Schoolma'ams

There cannot be very much the matter with Kansas when she produces schoolteachers as pretty and as winsome as those above. They were delegates from the Sunflower state to the National Education association convention at Seattle, and they livened up the proceedings with song. They are, upper, Winifred Wear and Helen Finch; Lower, Elsie Wear and Kate Stratton.

New York's New "Mop"

Maurice Campbell, the new prohibition administrator for the New York district, at his desk. He succeeded Major Mills.

YOUNGEST MAYOR



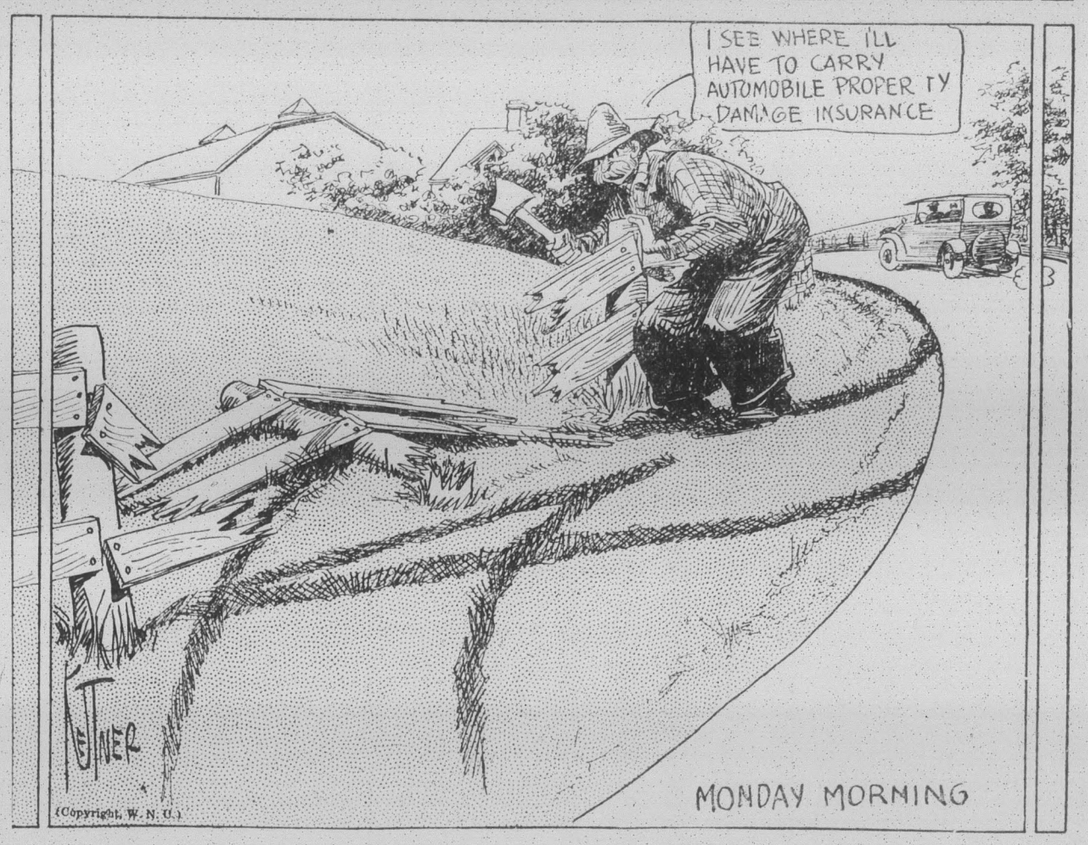
This is William B. Foster, former University of Minnesota student who worked his way through college by driving a taxi, and who was recently elected mayor of Columbia Heights, Minn. He is but twenty-one years old and lays claim to being the youngest mayor in the United States.

SHE HAS A NEW PET

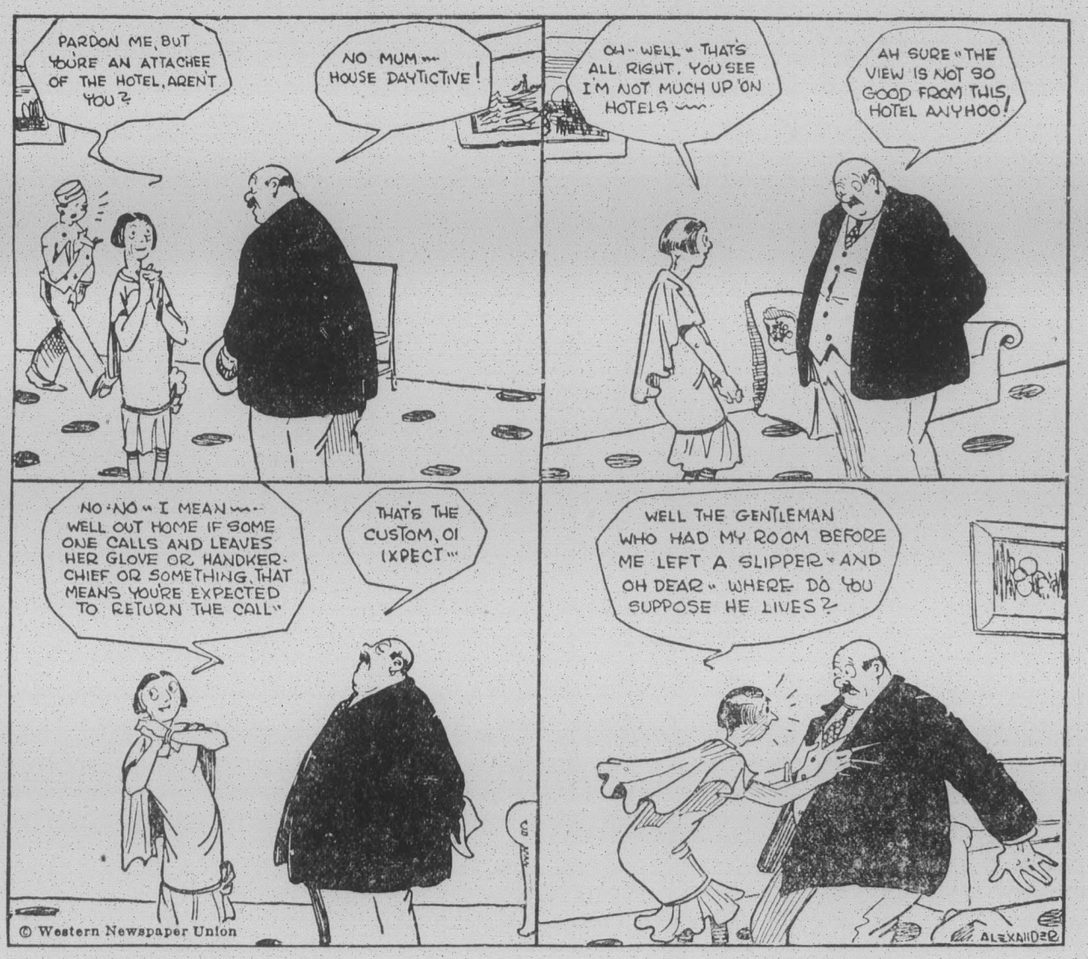
Mrs. Coolidge with her new pet, a chow dog called Tiny Jim, given her by Harry Gillespie of Denver. The First Lady is already very fond of Tiny Jim, and he has made friends of the White House collies, also.

OUR COMIC SECTION

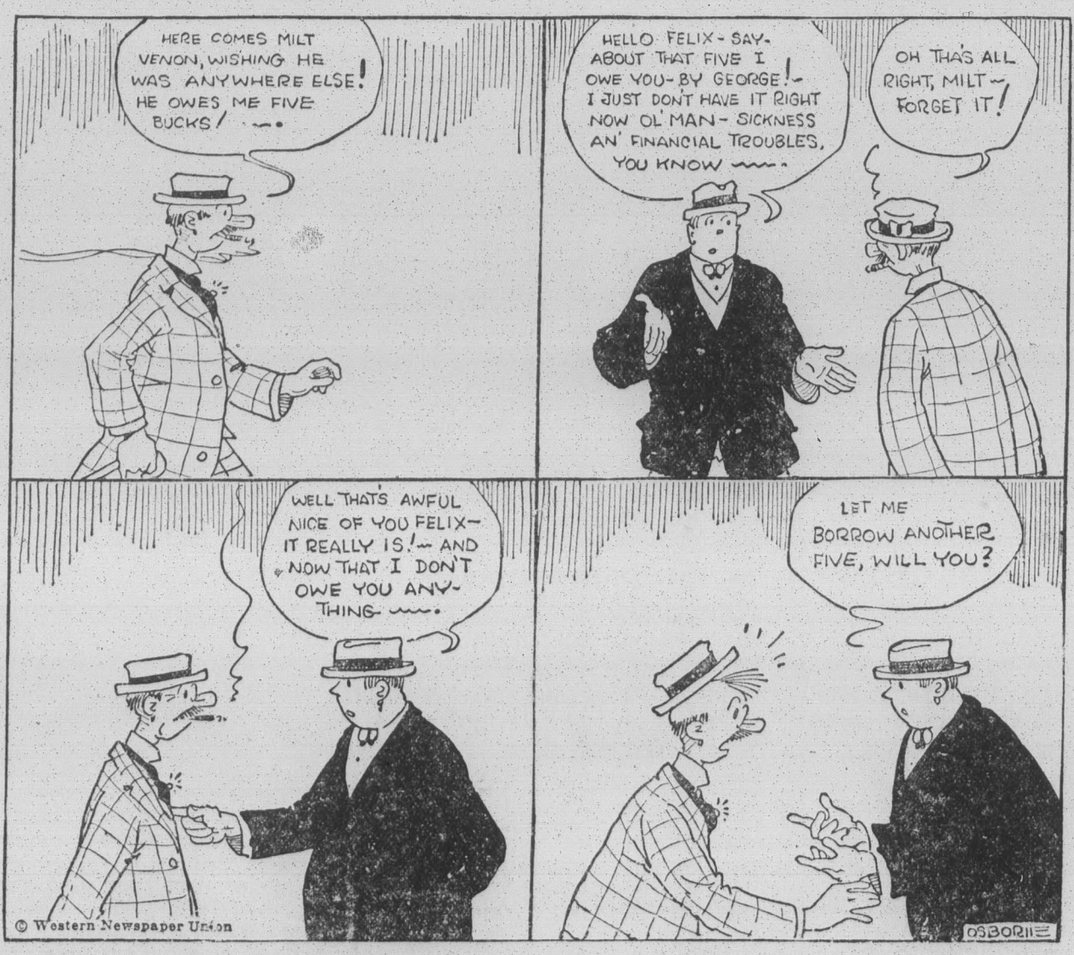
Along the Concrete



FINNEY OF THE FORCE — Cytherea—and the Conventions


PARDON ME, BUT YOURE AN ATTACHEE OF THE HOTEL, ARENT YOU?
NO MUM — HOUSE DAYTICTIVE!
OH - WELL - THAT'S ALL RIGHT, YOU SEE I'M NOT MUCH UP ON HOTELS —
AH SURE - THE VIEW IS NOT SO GOOD FROM THIS HOTEL ANYHOO!
NO - NO - I MEAN — WELL OUT HOME IF SOME ONE CALLS AND LEAVES HER GLOVE OR HANDKERCHIEF OR SOMETHING, THAT MEANS YOU'RE EXPECTED TO RETURN THE CALL"
THAT'S THE CUSTOM, OI IXPECT —
WELL THE GENTLEMAN WHO HAD MY ROOM BEFORE ME LEFT A SLIPPER - AND OH DEAR - WHERE DO YOU SUPPOSE HE LIVES?
© Western Newspaper Union
ALEXANDER

THE FEATHERHEADS — High Finance, This


HERE COMES MILT VENON, WISHING HE WAS ANYWHERE ELSE! HE OWES ME FIVE BUCKS! —
HELLO FELIX - SAY - ABOUT THAT FIVE I OWE YOU - BY GEORGE! - I JUST DON'T HAVE IT RIGHT NOW OL' MAN - SICKNESS AN' FINANCIAL TROUBLES, YOU KNOW —
OH THAT'S ALL RIGHT, MILT — FORGET IT!
WELL THAT'S AWFUL NICE OF YOU FELIX — IT REALLY IS! — AND NOW THAT I DON'T OWE YOU ANYTHING —
LET ME BORROW ANOTHER FIVE, WILL YOU?
© Western Newspaper Union
OSBORNE

WHO'S WHO & WHAT'S WHAT !

IN OCEAN BEACH

Business Directory—Alphabetically Arranged
Service for "Strangers Within Our Gates"

OCEAN BEACH is famous as San Diego's greatest residential seaside community and is situated only six miles from the metropolitan district, with which it is connected by fast electric railway service and the paved coast highway. It is the most thriving and populous section of the peerless Point Loma peninusula, with ideal climate, wonderful productive soil and scenery unsurpassed. Wide avenues lead from the heights to the seashore and nearly all streets are paved and sidewalked, with a complete paving program in progress from the bay frontage to beautiful Sunset Cliffs. Ornamental lights adorn the main business section, while modern commercial structures and fine new homes, cottages and bungalow courts are constanly in course of construction. This delightful suburb has exceptionally good schools, churches, civic clubs, mail carrier service and all that makes life really worthwhile as is well attested by the appended list of prominent and progressive business interests:

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NEWPORT BAKERY-DELICATESSEN, 5010 Newport; Byw. 0750-W

BATTERY SPECIALISTS
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ELSIE MALLETTE, 5008½ Newport Avenue. Bayview 0750-W

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OCEAN BEACH CLEANERS, 1928 Bacon Street; Bayview 0030-J.

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DINNER-DANCE INN, near the Bridge, O. B. Phone Bayview 0512
O. B. SANDWICH SHOP, 5037 Newport avenue. Bayview 0663-J.
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A. G. KINGSBURY REALTY CO., Del Monte and Bacon, By. 0338-W
J. THOS. McCOY, 4999 Voltaire Street. Telephone Bayview 0456.
THE MAY COMPANY, 5009 West Point Loma blvd. Bayview 0422.
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"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

San Diego office; 835 G Street

Saturday, August 20, 1927

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

New CALIFORNIA THEATER

West Coast Greater Movie Season opened this week at the New California theatre, with the greatest comedy picture screened in "Fireman Save My Child."

Wallace Beery and Raymond Hatton, the inimitable comedy team, who have convulsed audiences throughout the world with their antics in "Behind the Front" and "We're in the Navy Now" are claimed the funniest farce of their careers "Firemen, Save My Child."

"Firemen, Save My Child" is declared to have hit a new high water mark in laugh films. With the same director, Edward Sutherland, and the same scenarist and comedy constructor, Monty Brice, who made the previous Berry-Hatton vehicle, a riot of uninterupted laughter has been brought to the screen.

After twice appearing in federal government uniforms, Berry and Hatton decide to become municipal in their choice of costume. In the plot of "Firemen, Save My Child" and it is a comedy with a plot, they found an ideal vehicle.

Tom Kennedy, who was their pet menace in their previous pictures, again makes life miserable for Berry and Hatton as the fire captain. Joseph Girard, who also appeared in the previous Berry-Hatton farces, is the dignified fire chief. Josephine Dunn, petite, blonde, beautiful graduate of the Paramount Picture School, supplies the love interest with Walter Goss, another graduate of the school as the juvenile.

Fanchon and Marco offer their latest "Idea", Jade, which is one of the most colorful and unique of all the presentations creted by the famous brother and sister production artists. Milt Franklyn and his Band are to be highly featured during West Coast Greater Movie Season; so, music lovers take notice, you have a treat in store.

BALBOA THEATRE

If you love California, don't let anything keep you from seeing the greatest epic of the pioneer West, "The Covered Wagon," now playing at the Balboa theatre. Brave men and women, who struggled and fought their way in crude lumbering wagons, drawn by oxen across the sun-baked, treeless, wind-swept prairies, to the land of promised gold, are depicted in all the majesty of the greatest drama this country has ever known.

Great stories have been filmed with magnificient sets, by "The Covered Wagon", has nature's own set, sometimes in its fiercest moods, and again with azure blue sky, with reachless horizons, limitless sweeps of flat country, and endless trails over which the caravan of 300 wagons dragged wearily on, through the day, camping at night, and while the women and children slept, the men watched and guarded their loved ones against the prey of the Indians.

J. Warren Kerrigan, plays the role of Will Banion, Lois Wilson will be seen as Mollie Wingate and Ernest Torrence as "Jackson". Others in the cast include Alan Hale, Charles Ogle, Ethel Wales, Tully Marshall, Guy Oliver and John Fox.

In addition to the mamoth attraction of "The Covered Wagon," the Balboa theatre offers a diversity of entertainment in a group of vaudeville specialties and a musical treat by Carr Brothers Band, directed by "Perk" Carr, who also acts as master of ceremonies in introducing the vaudeville performers.

WEST COAST GREATER MOVIE SEASON

One of the most stupendous exhibition deals in the history of motion pictures, negotiated between West Coast Theatres, Inc., and major film producing organizations, involving a figure approximating $5,000,000, has just been announced by Harold B. Franklin, president of the exhibiting organization.

The arrangements, now being completed, provide West Coast Theatres with the pick of the pictures from the seasonal output of the foremost producers to be presented in over three hundred West Coast Theatres from Canada to the Mexican border, and insure the finest photoplays for presentation over the West Coast circuit during and following 'West Coast Greater Movie Season,' which starts officially in San Diego at the New California theatre, Friday, Aug. 19.

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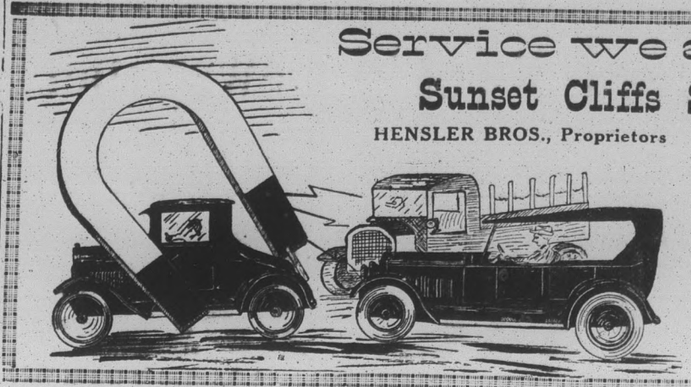

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OCEAN BEACH SOCIAL PAGE

STRAND THEATRE

Ocean Beach, Calif.
F. J. GRUBER,
Prop. and Manager

Saturday, August 20

Ken Maynard in "THE LAND BEYOND THE LAW." With Tarzan the Wonder Horse. News Weekly and "Meet My Girl" a Ralph Graves comedy.

Sunday and Monday, Aug 21-22

Betty Bronson in "RITZY." An Elinor Glyn production. Fables, Topics of the Day and "Hot Cakes for Two," an Alice Day comedy.

Tuesday and Wednesday, August 23-24

John Gilbert in "FLESH AND THE DEVIL." A mighty drama. News Weekly and "O' Taxi," a comedy.

Thursday and Friday, Aug. 25-26

Mary Astor in "THE SUNSET DERBY." Inside drama of the race track. "Flaming Romance," comedy and another Collegian feature, "Making Good."

If it's a good picture the STRAND will play it. Why pay more?
Two Bits

W. H. Curtiss, M.D.

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SPEND YOUR DIMES AND DOLLARS AT HOME

Katherine's "Kollum"

By MRS. KIRK SMITH

Phone, Bayview 0017

VISITORS FROM OMAHA RETURN HOME

The Misses Isabelle and Mamie Doyle, of Omaha, Nebr., left for home last Monday, after a visit of four weeks with their old friend Mrs. Susan Raymond of the Omaha apartments, at the foot of Brighton avenue. When leaving Omaha Miss Mamie Doyle was the first passenger on the U. S. mail plane from Omaha to Salt Lake City, an all night trip, where the sisters met again with a credit of twenty-two hours ahead of the Santa Fe train.

Greeting Cards—Froide—Bacon St

ENJOYED VACATION IN EASTERN TRAVEL

Principal Pete W. Ross, of the Point Loma high school, postcards from Niagara Falls that he and his wife are having a wonderful trip through New York state and are now on their return journey home.

ON VACATION TOUR

Mrs. May Cosby, of the Newport bakery, and her children and her brother, Roy Jarvis and Bill Dodge, left last week for a two weeks' vacation, motoring through Southern California. Meanwhile, Mr. Jarvis is in charge of the bakery.

TRANSFERRED TO HOSPITAL

G. K. Crosby, of San Diego, brother of Mrs. D. C. Crosby and Kenneth Crosby, of Ocean Beach, was taken to the Paradise Valley sanitarium this week, suffering with a severe attack of appendicitis.

CARD PARTY THURSDAY

The Ocean Beach Woman's club will hold a card party next Thursday evening, August 25, at the club room, Newport avenue and Abbott streets. Reservations may be made through Mrs. L. E. Neal, Bayview 0729-W.

SILVER CHAIN HOSTESS

Mrs. Otto Schneider of Saratoga avenue will entertain the Silver Chain of the Baptist church, at her home, on Thursday afternoon, August 25. The guests will be, Mrs. K. Crosby, Mrs. E. Baker and Mrs. J. Fitzpatrick.

MOTHER VISITS SON

Mrs. Emily M. Furnas of Pixley, Calif., is visiting her son, Alfred Furnas, proprietor of Alfred's cafe on Newport avenue.

RETURNS TO BEACH

Mr. Fred Hertel and family have returned to Ocean Beach from East San Diego and are residing at 1922 DeFoe street.

PICNIC ON THE SANDS

A large number of former Imperial valley residents, now living in San Diego and surrounding suburbs were guests of Mrs. R. W. Gray and her daughter, Mrs. Ira Harbison, at a picnic held in Ocean Beach last Sunday.

COLORADO VISITORS

Mr. and Mrs. J. S. Bay of Denver, are visiting Mr. and Mrs. W. I. Peabody of 5037 Newport avenue. Mrs. Bay is a sister of Mrs. Peabody and is delighted with our beach climate.

FROM STORKLAND

A son was born July 31 to Mr. and Mrs. Frederick R. Taylor, of 2015 Ocean boulevard.

WELCOME RESIDENTS FROM MINNESOTA

Mr. and Mrs. H. J. Deuel, parents of Mr. W. W. Deuel, proprietor of the Strand Radio and Appliance company, arrived in Ocean Beach last Sunday from St. Paul, Minn., traveling the whole route by the "Yellow-Way" bus line in eight days. They expect to remain here permanently and are now residing on Cable street.

TAKING VACATION TRIP FOR TWO MONTHS

Mr. and Mrs. W. I. Peabody, of 5037 Newport avenue, are leaving this Saturday on an auto vacation trip of two months, during which time they will visit relatives in Colorado and Nebraska as well as enjoy the famous scenic places en route. Mr. Peabody's son, R. I. Peabody, will conduct the O. B. Sandwich shop during his father's absence.

RECENT GUESTS AT HOTEL NEWPORT

Mrs. C. E. Biddle, Miss Amelia Biddle, Miss Flora Biddle, Mrs. Mary Anderson, Mr. Frank Willis and Mr. George Biddle, all of Philadelphia, Pa.; Mrs. W. P. Clark, Mr. Harry Baylis, Mrs. H. Baylis, Miss Ruth Baylis and Master Harry Baylis, all of Alhambra, Calif.; Will Wilson and wife, J. C. Allen and Wife, H. Dell and wife, G. W. Barth and Wife, Mrs. A. M. Daugherty and H. B. Meade, all of Los Angeles; W. A. Hunt, Beaumont, Hexas; Mrs. L. M. Helburn, El Paso, Texas; W. A. Strut, Brownsville, Texas; Mrs. W. B. Gunnis, Maxahachie, Texas; V. L. Smith and family, Yuma; O. H. Watt, Brawley; Mrs. M. Armstrong, San Pedro; Mrs. Emily M. Furnas, Pixley, Calif.

JOINS SOUTHERN STAR, O. E. S.

At the regular meeting held last Thursday evening in San Diego by the Southern Star Chapter, No. 96, Order of the Eastern Star, Mrs. Turner B. Kline of 4733 Saratoga avenue, was duly elected a member of that chapter.

BRIDGE-TEA HOSTESS

Mrs. Lillian M. Howe of Brighton avenue, entertained last Tuesday with a delightful bridge tea. Boy, Turner, Vent, Schumacher, Kress, Lee, Daly of Ocean Beach; Clark, Winderoth, of Pittsburg, Pa.; Randall, Cloud, Clement, Atkinson, Green, Dickerson, of San Diego. High score being won by Mrs. Schumacher. The hostess was assisted by her daughter Mrs. St. John.

GOING NORTH ON VACATION

Mr. Charles H. Daly, of Cape May avenue, is arranging to take a vacation and visit the northern part of the state. He will sail for San Fransico next Tuesday.

VISITORS FROM VALLEY

Mrs. R. W. Munger and Mr. Samuel Cox and family, of Brawley, Calif., have arrived from the valley for the remainder of the summer and are residing at 4851 Long Branch avenue. The entire party made an auto trip up the coast this week.

GUEST FROM BRAWLEY

Mrs. R. Weiner and her son, Richard, of Brawley, Calif, were recent guests at the home of Mr. and Mrs. Henry Eulberg on Long Branch avenue. Young Weiner holds a school championship as one of the best sprinters in Imperial.

Subscribe for "The Beach News."

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

"Books for every taste," is the subject of the poster exhibit at the O. B. library this week. Mystery and detective stories are listed.

"Avalanche," Atherton; "Woman in Black," Bentley; "Chinese Parrot," Biggers; "Sinister House," Booth; "Eyes of Max Carrados," Bramah; "That Affair at St. Peters," Brown; "Ashiel Mystery," Bryce; "Alias Red Ryan," Buck; "Midnight," Cohen; "Groote Park Murder," Crofts; "Mystery of Third Parrot," Dana; "Double House," Dejeans; "Second Bullet," Dutton; "Annexation Society," Fletcher; "Globe Hollow Mystery," Gartland; "Riddle of the Amber Ship," Hanshew.

Ask librarian for a complete list.

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SUNDAY, AUG. 21, 9 to 10 P. M.
"DAVID AND GOLIAH"
A Biblical Drama Presented by the National Players

MONDAY, AUG. 22, 8 to 9 P. M.
"CARMEN"
By National Opera Company

TUESDAY, AUG. 23, 9 to 10 P. M.
HITS AND BITS OF TOPSY TURVIA

WEDNESDAY, AUG. 24, 9-10 P. M.
DRAMA NIGHT
William Rainey and the National Players Featured in a aFntastic Comedy, "The Maker of Dreams."

THURSDAY, AUG. 25, 9 to 10 P. M.
MUSICAL COMEDY HOUR
Orchestral Numbers and Solos of the Season's aCtchiest Melodies

FRIDAY, AUG. 26, 8:15-10:30 P. M.
MEMORY LANE PROGRAH
Revival of Nation's War Songs

SATURDAY, AUG. 27, 8 to 9 P. M.
HOLLYWOOD BOWL CONCERT
With exception of the Saturday program the artists will broadcast over the N. B. C. network from a studio located at the Radio Exposition held at San Francisco, August 20 to 28.

STRAND RADIO

Strand Radio and Appliance Co.

GETTING BETTER RADIO RECEPTION

The Federal Radio Commission reports, after an investigation, that radio reception in the south and southwest is greatly improved over previous summers and that, therefore, users of receiving sets in those sections are getting more satisfaction out of radio than they ever did before.

MISSION BEACH WOMAN'S CLUB

At the last meeting of the club on August 13, there was discussion concerning the proposed building of a community house. No definite action was taken, but there will be further discussion and action at the next regular meeting, Friday, August 26. A there will be speakers and an interesting meeting is promised.

GUESTS FROM LONG BEACH

Mrs. Frank G. Mantle and Mrs. Edmund Kirby of Lang Beach week with Mr. and Mrs. J. Thos. McCoy.

VISITORS FROM PHOENIX

Mr. and Mrs. C. C. Brown of Phoenix, Ariz., are enjoying their third summer visit to Ocean Beach. Mr. Brown is a first lieutenant in the fire department at Phoenix.

FABER'S FOUR STORES

Phone Bayview 0415 and 0418

SATURDAY AND MONDAY SPECIALS

Sugar, 10 pounds for	65¢
Butter, Golden Rod	41¢
Corn, Blue Ridge	10¢
Peas, Solar brand	10¢
Kidney Beans, Hart Brand	15¢
Cocoa Almond Soap (Special)	5c
Fancy Burbank Potatoes, 8 pounds for	25¢
PEACHES, 6 pounds for	25¢
Peaches (lugs, about 20 pounds)	75¢
Gravenstein Apples, 4 pounds for	25¢
Muscat Grapes, 4 pounds for	25¢
Tomatoes, 3 pounds for	10¢
White Globe Onions, 5 pounds for	25¢
Fancy Celery, each	10¢
Green Lima Beans, 3 pounds for	25¢
CARROTS, TURNIPS, BEETS	3 for 10c

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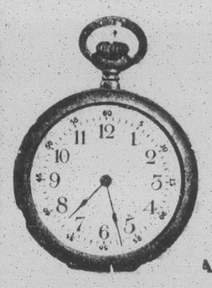

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HAGE'S ICE CREAM specially prepared for home-trade and parties. Prompt and Courteous Service.
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KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

PUBLIC INVITED TO MARINE BAND CONCERTS

The commandant of the naval training station at Loma Portal requests the attendance of the public at the free band concerts given there acording to the following schedule: Mondays, 3:30 to 4:30 p. m.; Tuesdays, 7:30 to 8:30 p. m.; Fridays, 9:30 to 10:30 a. m., and again from 7:30 to 8:30 p. m. On the second and fourth Sundays of each month concerts will be played from 2 to 4 p. m.

YACHT RACE SUNDAY ON MISSION BAY

A free-for-all arbitrary handicap race for boats of the Mission Bay Yacht club will be staged Sunday afternoon on the western section of Mission bay. A dozen or more entrants are expected to participate and Frank Van Valin has nominated three boats to carry the colors of the Mission Beach summer school camp.

JOB OPEN IN PURCHASING DEPARTMENT

Civil service examination for the position of yardman, under the purchasing department of San Diego, will be held at the office of the commission on Wednesday, August 31. The position carries a salary of $125 a month. Candidates must be physically strong and with ability to supervise the unloading of freight cars; must also have a fair education and be able to do general electrical work.

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For REAL ESTATE BARGAINS See
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SILVER SPRAY PLUNGE

Open every week-day except Monday from 10 a. m. to 10 p. m.
Sundays, 10 a. m. to 6 p. m.
Special Rates—10 swims for $1 (without rooms); 10 swims for $1.50 (we furnish room and plunge, you furnish suit and towel.) Ocean Beach

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"A Job by Any Other Name—"

By ELMO SCOTT WATSON

THE modern Rip Van Winkle came back to his home town and rubbed his eyes in amazement. Of course, he had expected to find many changes in the place. The buildings along Main street were now handsome structures of brick and concrete, replacing the old frame stores with their "false fronts" which had given the impression that they were two stories high, even if they weren't. But it wasn't so much the altered architectural appearance that troubled this Rip Van Winkle. It was the unfamiliar legends on the fronts of the places of business which had him puzzled. The first thing which he wanted, of course, after his long sleep was a shave and hair cut, and guided to the place where he could obtain those attentions by the familiar striped barber pole (it wasn't a pole any more but a rapidly revolving cylinder encased in glass) he approached the place where Bill Jenkins' barber shop had once been. But what was this marvel of white tiling and porcelain in which he was welcomed by a suave individual dressed in white? It was a "Tonsorial Parlor and Beauty Shoppe."

"A job by any other name would still be a job but it wouldn't sound so important if we didn't call it a position or a profession"—to paraphrase Mr. Will Shakespeare. And in these modern days a Rip Van Winkle would find more than one example besides the conversion of "barber shop" into "tonsorial parlor," thus demonstrating the fact that mankind is engaged in "dressing up" the familiar occupations with exotic names which half conceal and half reveal their true nature. After all, there is a perfectly good reason for our doing so. Deep in all of us is the fundamental desire to dramatize our lives; and to hide the drab realities under some glittering cloak of fancy.

As to which class of men started this business of "dressing up" occupational nomenclature, it is difficult to say. Time was when we were ushered into this world by the old family doctor, but now it is done by an obstetrician. An undertaker used to usher us out, but now its done by a mortician. In between those two most important events we are served in various ways by the greatest variety of persons, all of whose titles indicate that they are specialists in this age of specialization. Formerly when we wanted to buy a home or a farm we went to a real estate agent. Now we carry the tale of our land hunger or our desire to conform to the tautological "Own Your Own Home" slogan by consulting a realtor.

We are kept in health by a great variety of medical men. The old family doctor managed to keep granddad and his family going with the standard remedies which cured a whole host of human ills, but if we want to make sure that we are hitting on all six, we must consult an army of these "new-fangled" specialists. If our eyesight begins to fail we don't go to the jeweler in our town and have him fit us with a pair of spectacles. Instead we make an appointment with an optometrist and pay him a fee in proportion to the length of his title. If we get the stomach ache we go to a diagnostician who looks us over and then sends us to the proper specalist for our particular disorder. If we get a toothache, the logical thing of course, is to go to the dentist's office. Only he isn't that any more. Dentist, meaning "tooth carpenter" wasn't dignified enough, but "gnathologist"—a word of Greek origin, meaning "a person versed in the science of masticatory apparatus"—is.

If the wife discovers that wrinkles are appearing in her face, she doesn't hie herself to a "beauty parlor," but she goes to a "Salon de Beaute" or consults a dermatologist. When she wants a new dress she doesn't have Millie Connell, the town dressmaker, come to the house to sew—the chances are that she has to call up "Mlle. Modiste," and make an appointment for a fitting, because the mornings are taken up with one of the cosmeticians or cosmetologists or some other form of "beautician."

What has become of the boy or girl who used to clerk in the dry goods or grocery stores? For one thing, the "groceterias," which followed the cafeteria as inevitably as night follows the day, where the "serve-self" idea has reduced the necessity for so much "hired help," has put some of them out of an occupation. The others aren't clerks any more. They're salesmen and saleslades. When they were promoted to salesmen, the traveling salesmen—you know those "drummers"—and the stories they used to tell!—ceased to be drummers and became "commercial travelers." The butchers and bakers so far have not aspired to adopt a "high-toned" name. Nor have the tailors. But the painters and paper-hangers are now "decorators." And the tinker is now a "tinsmith" or a "specialist in high-class repairs."

Not only have those who possess established places of business changed their titles, but some of those whose business takes them from door to door have also undergone a new baptism. Do you remember the hucksters who used to go about offering the housewife bargains in green vegetables? If she waited for them now her family would never get enough of vitamines A and B. No! She must telephone to the "Quality market" and have the cabbages and string beans and spinach delivered. What, too, has become of "the old clothes man" who was once as much a sign of spring as the first robin? Well, the chances are that he has opened a place of business which he calls "An Appraisal Shop" or one which bears a legend "Clothing Merchant; Estimates Cheerfully Made."

Changing times, changing customs, changing names and changing contents of our stores—who remembers when a drug store was a pharmacy where you bought such drugs as you needed? Originally, of course, the druggist was a chemist. Go into a drug store today and ask for some headache tablets and after the druggist has finished serving a New England boiled dinner at the soda fountain, sold one woman a box of stationery, fitted a wrist watch to another, sold a little boy a baseball bat and a first baseman's glove, supplied the rushed citizen with a postage stamp, taken a magazine subscription for another, sold a third a copy of the latest book of fiction, he can supply you with the headache pills.

But if the drug store has departed from its original role, what shall we say of the plague of "shoppes" that infest the land? The woman who established the first "Giftie Shoppe" evidently didn't realize what she was starting. For now long-suffering humanity finds that in order to purchase even the necessities of life they must seek it in one of the innumerable shoppes that have sprung up since then, and it is said that in one city "There is none other than Ye Butcher Shoppe" where one can purchase ye olde porke choppe and ye olde sterkes, and even ye olde catte meatte."

Literary Relics

Disciples of Samuel F. B. Morse, inventor of the telegraph, have found some of his original instruments and a library of books which he owned, at Pacific university in Forest Grove, Ore. The library includes several books written by the inventor's father, Dr. Jedediah Morse, a theologian and geographer, one of the rare volumes is Ptolmey's "Universal Geography," printed in 1542. There are also first editions of Cotton Mather's works on theology. Samuel Morse's brother, Sidney Edwards Morse, gave the instruments and the library to the university 50 years ago.

British Gold Coinage

The standard gold of British coins contains twenty-two twenty-fourths (carats) of fine gold and two twenty-fourths of alloy. The fineness is 22 carats out of 24, which is equal to 916.16 out of 1,000. The standard silver for coinage consists of one-half silver, one-half alloy. The melting of British gold and silver coin is prohibited.

Mythical Prophetess

Mother Shipton, the reputed English prophetess, is said to have lived in the time of Henry VIII. She is first heard of in 1641 in a pamphlet called "The Prophecie of Mother Shipton." Later many verses of "propfrecy" were ascribed to her, and there is room for doubt that she ever existed.

Daddy's Evening Fairy Tale

BY MARY GRAHAM BONNER

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FIRE IN THE WOODS

Sam and Peter were off on a trip of adventures. They were hoping to find buried treasure which they had heard had been hidden long years ago.

Foundation for Their Fires.

They had wandered quite a distance and had had some interesting adventures. They loved the rocky coast along which they traveled and the deep woods back from the coast.

They hoped to reach the harbor and the cove by nightfall. Then they could wander back to the river and sleep, overlooking the very ground where the treasure was to be found.

One of the things about which they were most particular was fire. Never did they leave a fire without thoroughly and even more than thoroughly putting it out.

They always used stones as a foundation for their fires so that it would be easy to put out and would be in no danger of spreading along the ground while it was burning.

But as they walked through the woods that afternoon they saw from time to time burnt ground and smelt the unmistakable small of burning woods.

It was not very distinct but it was there just the same.

Every time they noticed it they stopped and stamped out the little fires that had started from so much dryness and from some spark carried from a carelessly left fire.

It delayed them, they knew. They were sure that at this rate they would never get to the treasure ground by night. But the woods were not to be neglected.

What if they let these fires go on untouched even if they were small! The woods might get really afire and how would they feel if they heard afterward of terrible forest fires that they knew they had been too selfish to stop and put out.

So they spent a good deal of time, stopping fairly often.

Toward dusk they made quicker progress. There was no smell of burning woods now and they went along briskly.

"We can stop really early tonight and get to sleep so we won't sleep so long tomorrow as we did today. Then we can get up at daybreak and perhaps make our place during the morning," Peter suggested.

"We might have supper in about a half an hour and then stop for the night. What about that idea?" Sam asked.

"Good one," Peter agreed. So they walked along.

"It seems to me I smell that burning again," Sam said after a few minutes had passed.

"I think we imagine we smell it now after so many experiences this afternoon," Peter replied. "I don't really think I smell it. Well, there are lots of lakes in this section right along here so there wouldn't be so much danger in their getting any headway."

"Yes," agreed Sam, "but the lakes are surrunded by woods and the fires could just sweep around them."

"You're mighty cheerful!"

"I do smell burning woods—more than at any time this afternoon.

"I'm sure I don't imagine it."

"You're right, I smell 'em, too."

And just then a shot of flame and a crackling sound could be heard.

"There's a bad fire here," Sam said. "And those little places this afternoon were started by sparks from it."

They went in the direction of the shot of flame. The woods around were crackling and now the smoke became dense and thick.

They Stopped and Stamped.

"Had we better run for assistance or see what we can do ourselves?" Sam asked.

"The nearest place is the cove and that must be fifteen miles away," Peter answered "We'd better see what we can do ourselves and get it underway. There are the lakes, but what in the world are we going to do about getting the water on the woods!"

It became quickly very dark. Surely it was not as late as the darkness would indicate. And then suddenly it became quite black. "There's going to be a shower to help us put it out," Sam said, brightly.

Truthful

Once a little boy took a cigar. When he asked his father for a match, his father said: "You mustn't do that. Do you know where little boys go who smoke. "Behind the woodshed," was the reply.

If you are planning to trade-in your present car for a new car, remember these facts:

1 When you trade-in your used car for a new car, you are after all making a *purchase*, not a *sale*. You are simply applying your present car as a credit toward the purchase price of the new car.

2 Your used car has only one fundamental basis of value; i. e., what the dealer who accepts it in trade can get for it in the used car market.

3 Your used car has seemingly different values because competitive dealers are bidding to sell you a new car.

4 The largest allowance is not necessarily the best deal for you. Sometimes it is; sometimes it is not.

5 An excessive allowance may mean that you are paying an excessive price for the new car in comparison with its real value.

6 First judge the merits of the new car in comparison with its price, including all delivery and finance charges. *Then* weigh any difference in allowance offered on your used car.

GENERAL MOTORS

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FRIGIDAIRE—The electric refrigerator

Not Exactly

The House of Crane delivers its merchandise in a truck that has been decorated in an unusual fashion. On each side of the truck is a life-size crane, long bill and all. The other day a driver for the concern had stopped in front of a North side drug store and was looking for the proper order to take in when a little girl stopped and regarded the decorated delivery vehicle with more than passing interest. Finally she went to the driver and addressed a question.

"Mister," said the little girl, "do you deliver new babies in that stork wagon?"—Indianapolis News.

Would hanging a horseshoe on a ladder ease the bad luck of walking under it?

Wood From Pine Needles

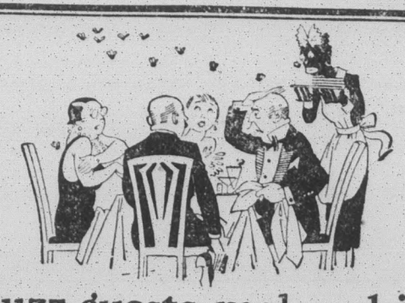
Manufacture of artificial wood from pine needles may develop into an industry in British Columbia, according to scientists of the University of British Columbia who have been conducting experiments there.

If your eyes are sore, get Roman Eye Balsam. Apply it at night and you are healed by morning. 372 Pearl St., N. Y. Adv.

Veteran Sharpshooter

At the age of eighty-four, Robert Cerpe of Needham, Mass., recently made a target score of 97 shots out of a possible 100.

The Yangtzekiang and its tributaries have a total navigable length equal to half the circumference of the globe.



Buzz guests make a hit

FLIT spray clears your home of flies and mosquitoes. It also kills bed bugs, roaches, ants, and their eggs. Fatal to insects but harmless to mankind. Will not stain. Get Flit today.

FLIT

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Flies Mosquitoes Moths
Ants Bed Bugs Roaches

"The yellow can with the black band"

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CUTICURA

Helps Business Girls to Look Their Best

The regular use of Cuticura Soap, assisted by touches of Cuticura Ointment when required, keeps the complexion fresh and free from blemishes, the hair live and glossy, and the hands soft and smooth. Cuticura Talcum is fragrant and refreshing, an ideal toilet powder.

Soap 25c. Ointment 25 and 50c. Talcum 25c. Sold everywhere. Sample each free. Address: "Cuticura Laboratories, Dept. 83, Malden, Mass."

Cuticura Shaving Stick 25c.

WOMEN OF MIDDLE AGE

Praise Lydia E. Pinkham's Vegetable Compound

Mrs. Annie Kwinski of 526 1st Avenue, Milwaukee, Wis., writes that she became so weak and run-down that she was not able to do her housework. She saw the name Lydia E. Pinkham's Vegetable Compound in the paper and said to her husband, "I will try that medicine and see if it will help me." She says she took six bottles and is feeling much better.

Mrs. Mattie Adams, who lives in Downing Street, Brewton, Ala., writes as follows: "A friend recommended Lydia E. Pinkham's Vegetable Compound and since taking it I feel like a different woman."

With her children grown up, the middle-aged woman finds time to do the things she never had time to do before—read the new books, see the new plays, enjoy her grand-children, take an active part in church and civic affairs. Far from being pushed aside by the younger set, she finds a full, rich life of her own. That is, if her health is good.

Thousands of women past fifty, say they owe their vigor and health to Lydia E. Pinkham's Vegetable Compound, and are recommending it to their friends and neighbors.

Half the time, silence is the best answer.

He who tells what he would do if he were in your place seldom knows what to do on his own place.

Aching, Swollen Feet

Money Back If Emerald Oil Doesn't Do Away With All Soreness, Swelling and Distress in 24 Hours. One Bottle Proves it.

No sensible person will continue to suffer from those intense agonizing throbbing foot pains when every well stocked drug store has Moone's Emerald Oil and sells it with an absolute guarantee of satisfaction or money back.

Your feet may be so swollen and inflamed that you think you can't go another step. Your shoes may feel as if they are cutting right into the flesh. You feel sick all over with the pain and torture and pray for quick relief. What's to be done?

Two or three applications of Moone's Emerald Oil and in fifteen minutes the pain and soreness disappears. A few more applications at regular intervals and the swelling reduces.

And best of all any offensive odor is gone for good—It's a wonderful formula—this combination of essential oils with camphor and other antiseptics so marvelous that thousands of bottles are sold annually for reducing varicose or swollen veins.

PARKER'S HAIR BALSAM
Removes Dandruff-Stops Hair Falling
Restores Color and Beauty to Gray and Faded Hair
60c and $1.00 at Druggists.
Hiscox Chem. Wks., Patchogue, N.Y.

HINDERCORNS Removes Corns, Callouses, etc., stops all pain, ensures comfort to the feet, makes walking easy. 15c by mail or at Druggists. Hiscox Chemical Works, Patchogue, N. Y.

Kill All Flies! THEY SPREAD DISEASE
Placed anywhere, DAISY FLY KILLER attracts and kills all flies. Neat, clean, ornamental, convenient and cheap. Lasts all season. Made of metal, can't spill or tip over; will not soil or injure anything. Guaranteed. Insist upon
DAISY FLY KILLER
from your dealer.
HAROLD SOMERS Brooklyn N. Y.

BOILS
There's quick, positive, relief in
CARBOIL
GENEROUS 50¢ BOX.
At All Druggists — Money-back Guarantee
BURLESON-NEAL CO. NASHVILLE, TENN.

PLAY SAFE-
on your vacation - Don't Fail to take a jar of
-ABSORBO-
Nearly everybody is using it for Summer Colds, Hay Fever, Catarrh or Tonsilitis. There is nothing better for Sun Burn, Chigger Bites, Poison Oak, Scratches. A jar should be in every camper's kit.
For Sale at all Drug Stores.

FOR OVER 200 YEARS
haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.
GOLD MEDAL
HAARLEM OIL
CAPSULES
correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

DON'T NEGLECT
inflamed eyelids or other eye irritations. You will find a soothing and safe remedy in MITCHELL EYE SALVE.
HALL & RUCKEL New York City
25¢ at all druggists.

JUST HUMANS

By GENE CARR

"BOY, LET ME HAVE THAT CIGARETTE!"
"GOSH, WOT WILL DEY BE COMIN' TO NEXT!"

WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

At 21—Rudolph Friml Had Abandoned His Ambition to Be a Barber.

AT THE age of twenty-one I was in America, touring with Kubelik, the famous violinist, as a concert pianist. By that time I had settled regretfully into a musical career. Previously music was the subject I most detested. My parents, in Bohemia, made me take up piano study and even they got the idea in an indirect way.

It happened that my father was very fond of the harmonica and one winter's day he went into town from the village where we lived, to buy a load of coal for the stove in our cottage. While he was there he cast his eye upon an old piano in a store window and calmly went in and bought it—with the money he should have spent on the coal.

There was music when my father arrived home, but the piano remained and so, to get some use out of it, my mother arranged that I should be given music lessons.

After this I resorted to everything I could think of to get out of piano playing. First, I was determined to be a car conductor, which seemed to me a more manly business; then, when that failed to move my parents, I told them I wanted to be a barber, being fascinated by the various perfumes that emanated from the shop of our local hairdresser.

Nothing prevailed, however, and I was forced to make such good progress at the piano that I was sent to the Prague Conservatory of Music, where I at once struck up a close friendship with Kubelik, primarily because we were both wofully thin—so thin that the military authorities gladly excused us from service.—Rudolph Friml.

TODAY—Rudolph Friml is the successor to Victor Herbert in the field of operetta. Never overfond of the life of a professional pianist, Friml gravitated, when he found himself in the gay atmosphere of Broadway, into writing operettas. His first, "The Firefly," scored a great success, and he has been writing successes ever since. His "Rose-Marie" was one of the biggest musical hits in years.

(© by McClure Newspaper Syndicate.)

THE YOUNG LADY ACROSS THE WAY

The young lady across the way says California may want the Japanese to come in and do the farm work but we mustn't let down the national immigration bars just to please one state.

(© by McClure Newspaper Syndicate.)

SOMETHING TO THINK ABOUT

By F. A. WALKER

VIBRATIONS

A WESTERN inventor announces that he has perfected a machine which he calls an "oscillophore" by means of which he claims to be able to "group the electronic vibrations" of human beings and by them detect any number of things.

He says he can determine age, race, sex, ancestry and personal characteristics and generally pry into things which a good many of us go to some pains to keep to ourselves.

Another, or it may be the same inventor, alleges that by a study of the vibrations emanating from the human body he can detect the approach of diseases, external symptoms of which have not yet appeared, and that by treatment of these incipient conditions further development may be arrested.

The real value of these inventions has not been established to the point of general recognition, but fanciful as they seem they may have in them the germ of real merit.

Whether each human body has a characteristic vibration all its own may be questionable, but it is certain that a thousand other creations have this very thing and that we recognize it.

Light, heat, sound and electricity all have established vibrations. We know and recognize them and we differentiate between the different varieties of these demonstrations of energy by the wave lengths of their vibrations.

The tides is only another name for the vibratory motions of the waters of the seas.

The falling rain is one phase of the vibration of moisture between the earth and the clouds, rising by evaporation, falling by the force of gravity.

The action of the heart and the flow of the blood through the arteries and veins is pulsating, which is another way of saying that it is vibratory.

Vibration is the essential principle of a thousand and one of the mechanical devices without which modern life would be impossible.

Were all vibrations to stop the world itself would halt and the whole universe perhaps go totally awry.

We smile at the idea that a man can tell by a mechanical contrivance whether or not we are honest and truthful, but it may be that the emotions and the desires are, after all, mysterious demonstrations of vibratory energy about which we are shortly to learn something hitherto unknown.

No delver in science was ever smiled at more universally than was the Englishman, William Harvey, when he announced his discovery that the blood of the body circulated in a steady stream from one side of the heart through the arteries and veins back to the other side of the wonderful pumping machinery which maintains life.

It may be that thought itself is made up of vibrations, that memory is a strange and unexplained form of stored-up energy giving off its emanations when we will it to do so.

The western man who has announced his discoveries may yet take his place among the pioneers of an entirely new science, a new knowledge which will be the means by which we shall come to really know ourselves.

(© by McClure Newspaper Syndicate.)

World's Heaviest Drinker

The heaviest drinker for its size is the oyster, Dr. Paul Galtsoff of the United States bureau of fisheries tells us. The doctor finds the average oyster drinks 80 quarts of water daily if the water is not too cold. If the temperature is below 45 degrees he goes on a thirst strike.—Capper's Weekly.

The Pay Streak

By EVELYN GAGE BROWNE

THERE'S a pay streak that's big
In great and in small;
You've just got to dig
To find it—that's all.

But there's one thing true,
That pay streak of gold,
Is somewhere in YOU,
To have and to hold.

So dig!—for you're bound
To find it in YOU,
And then when it's found,
Make use of it, too.

And believe in YOURSELF!
For the pay streak that's there,
If laid on the shelf,
Will get you nowhere.

Then whatever you do,
Don't ever forget—
That the pay streak in YOU,
May be the BEST YET.

For the richest find
That the world has known,
May be just the kind
That's in YOU ALONE!

(Copyright.)

Mother's Cook Book

These are the things I prize
And hold of dearest worth,
Light of the sapphire skies,
Peace of the silent hills,
Shelter of woods and comfort of the grass,
Music of birds, murmur of little hills,
Shadow of clouds that swiftly pass,
And after showers, the smell of flowers
And of the good brown earth
And best of all, along the way friendship and mirth.

—Henry VanDyke.

CHOICE DISHES

HERE is something nice to dress up ice cream on occasion:

Japanese Suey for Sundae.

Take two ounces each of dates, figs and raisins, pecans and almonds and one-fourth cupful of maple sirup and one cupful of marshmallow paste. Chop all the fruit and nuts, blanching the almonds. Mix all the ingredients and let stand overnight. Serve over any kind of ice cream.

Cream of Asparagus Soup.

Take one-half cupful of cooked asparagus, one-half cupful of the liquor in which it was cooked, one and one-half cupfuls of milk and two tablespoonfuls each of butter and flour to bind. Serve well seasoned with salt and pepper to taste. The asparagus should be put through a puree sieve.

Salisbury Steak.

This is best made from the trimmings of beef tenderloin; however, the top of the round is often used. Put the meat through the finest cutter. For each pound of meat, take one-fourth pound of beef marrow, crush the marrow and mix it evenly through the meat. Then for each pound of the meat work in one-half cupful of cold water. Press into a shape not too compactly, keeping the edge as thick as the center, so that it will cook evenly. Broil over coals or in a gas range. Let the meat cook on one side until a drop of meat juice appears on the top, then turn to cook on the other side. Season well with salt, pepper and butter. Serve with French fried potatoes.

Eggs a la King.

Take six hard-cooked eggs and one-half cupful of finely minced chicken or ham, one and one-half cupfuls of medium white sauce, two tablespoonfuls of shredded pimento. Prepare the white sauce, to this add one-half of a green pepper chopped, and the shredded pimento. Cut eggs in halves lengthwise, remove the yolk, mash, season and add the minced chicken; refill the egg white, piling the mixture high. It may be forced from a pastry bag. Place the stuffed eggs on a platter and pour the hot sauce over them. Serve at once.

Nellie Maxwell

(©, 1927, by Western Newspaper Union.)

What Does Your Child Want to Know ?

Answered by BARBARA BOURJAILY

DO ANIMALS DREAM?

We think they do, for when they sleep
They often move or cry—
As if some memory had come
Before their sleeping eye.

(Copyright)

A New Way to Make Jellies

Without Staining Fingers—Without Long Hours of Boiling—Without Depending Upon Berries or Fruit Being In Season.

One of the most interesting and yet one of the simplest new products in the food field is called minute jelly. It is pure fruit or berry juice already boiled down and concentrated. To this concentrated juice, fruit pectin in the right amount has been added. The pectin is that part of fruit which makes jelly "jell." It is as pure and wholesome as the fruit juice.

To make the jelly take the little bottle of concentrated juice, pour in a sauce pan, add water and sugar according to directions on the bottle and boil a few minutes. Then pour into jelly glasses and when it has become cold you have the most delicious pure fruit jelly you ever tasted.

A few bottles kept on hand, selected according to your taste for jellies, and you can make up a few glasses just as you want it. One small bottle makes two glasses of jelly. If you wish to try two bottles send us twenty-five cents and we will give you your choice of grape, mint, pineapple, orange, raspberry, strawberry or blackberry. Or four bottles—all different—for fifty cents. Address Department WU, General Packing Corp., Cranford, New Jersey.—Adv.

Humor Found Even in Somber English Jails

Rev. Eustace Jervis, at one time or another chaplain at some of the largest English jails, tells these two stories in his book, "Twenty-five Years in Six Prisons":

There was a very refined but sad-looking doctor at one prison. A man who was under sentence of death complained of toothache. He asked the doctor if he would take the tooth out for him. The doctor looked at him sadly for a moment or two, and said:

"Do you really think that it is worth while?"

A wife whose husband was "doing" three years wrote that she would have nothing to do with him when he came out. She said she had met a very nice gentleman, who had taken her and the three children to live with him. They had tea for dinner every night, he took them to the pictures, and had bought the children new clothes and boots. She had never been so happy and comfortable and cared for in her life. After bidding him farewell, she signed herself:

"Your broken-hearted wife, Clara."

For economy's sake, why not buy a vermifuge which expels Worms or Tapeworm with a single dose? Dr. Peery's "Dead Shot" does it. 372 Pearl St., N. Y. Adv.

Races of the World

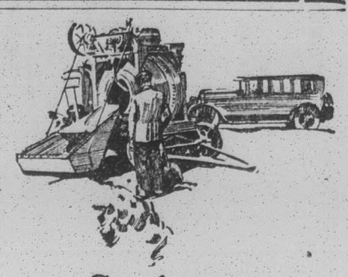
The United States Labor department recognizes the following races of the world in reference to immigration: African (black), American, Armenian, Bohemian, Bulgarian, Chinese, Croatian, Cuban, Dalmatian, Dutch, East Indian, Bosnian, English, Finnish, Flemish, French, German, Hebrew, Herzegovinian, Irish, Italian (north), Italian (south), Japanese, Korean, Lithuanian, Magyar, Mexican, Montenegrin, Moravian, Pacific Islander, Polish, Portuguese, Rumanian, Russian, Ruthenian (Russniak), Scandinavian (Norwegians, Swedes and Danes), Scotch, Servian, Slovak, Slovenian, Spanish, Spanish-American, Syrian, Turkish, Welsh and West Indian.

Heartless Judgment

Artist—I have no other interests. I am wedded to my art.

Critic—Must have been a secret marriage.—Capper's Weekly.

It is easier to listen to someone telling about a show if he is making fun of it.



Stationary Engine Operators

If you operate a cement-mixer, a compressor, or any type of stationary engine-driven equipment just install a set of Champions if you want the dependability, the efficiency and economy that makes Champion the *better* spark plug.

Champion is the better spark plug because of its double-ribbed sillimanite core—its two-piece construction and its special analysis electrodes.

Champion X—for Fords 60¢

Champion—Cars other than Fords 75¢

CHAMPION
Spark Plugs
TOLEDO, OHIO

For your protection be sure the Champions you buy are in the original Champion cartons.

famous for comfort

RATES: Single .... $2.50—$3.00
Double ... $3.00—$3.50
All rooms with bath

HOTEL FIELDING
GEARY at MASON
SAN FRANCISCO

HAY-O is guaranteed to give instant and absolute relief to any case of HAY FEVER in the world, or money refunded. Price $1. THE HAY-O CO., Sundance, Wyoming.

Strange People, Freaks, Curiosities. Rewards paid for information, if productful. Deformities may prove a blessing financially. Send photo. Address J. T. McCaslin, Baltimore, Md.

Salesmen: We have something that can be sold in every home where there is a baby. $6 profit on every sale. Write General Mercantile Co., 834 Lancaster Ave., Syracuse, N.Y.

$1 Gas Saver $2. Oldest on market, time limited, life guaranteed, easily installed, money back guar. State make, model and year of car with order. Dieter Co., 127 N. Dearborn, Chicago.

Would a Safe Investment, Paying 10%. Interest you. Write for particulars. We want money to erect more canneries. Southwestern Canning Association, Hot Springs, Arkansas.

HANFORD'S
Balsam of Myrrh
For Poisoned Wounds as Rusty Nail Wounds, Ivy Poisoning, etc.
All dealers are authorized to refund your money for the first bottle if not suited.

W. N. U., San Francisco, No. 31--1927.

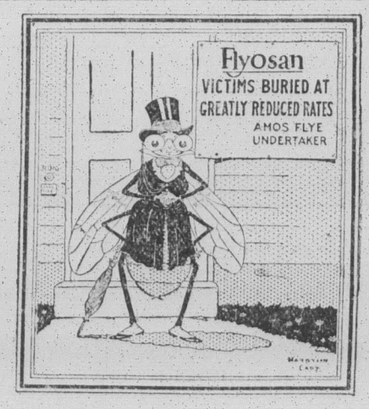
Out of the Blue

"Did you take your honeymoon trip on an airplane as you intended?"

"No; but I came down from the clouds shortly after the ceremony."—Boston Transcript.

Bugville's Richest Citizen—

But Flyosan will get him too!



HE'S BEEN burying flies and mosquitoes by the millions.

Flyosan floats through your rooms, killing every single fly and mosquito—getting into corners and crevices you could *never* see.

But use Flyosan itself—the *first* liquid insect spray on the market (non-poisonous). Flyosan not only kills every fly and mosquito in your house, but also kills the millions of deadly, disease-bearing germs on the body of each.

And "swatting" only *scatters* these germs into the air you and your family breathe.

Peterman's has the right insecticide for each insect. On sale wherever drugs are sold.

Here is the right insecticide for each insect:

FLYOSAN, *Liquid Spray*—kills flies and mosquitoes.

PETERMAN'S ANT FOOD—exterminates ants.

PETERMAN'S DISCOVERY, *Liquid*—exterminates bedbugs.

PETERMAN'S ROACH FOOD—exterminates that cockroach army.

PETERMAN'S MOTH FOOD—protects against moths.

You *must* have a specific insecticide for *each* insect. No single insecticide will exterminate them all. We have had nearly 50 years' experience. We *know* that is true.

Peterman's
200 Fifth Ave., N. Y. C

Classified ADS.

ONLY A DIME A LINE

CASH TERMS

Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

WANTED—for a client, six or seven room house, furnished or unfurnished; priced right.

FOR SALE—Five room furnished house on bay side of West Point Loma boulevard.

VIEW LOT, 50x140. $500 cash.

THE MAY CO., 5009 W. Pt. Loma boulevard, Ocean Beach. Phone Bayview 0422.

FOR SALE—4-burner and oven Detroit Jewel gas stove; A 1 condition; $12. 5030 Narragansett ave.

SPECIAL—To the reader of "The Beach News" who first applies at our office, for one week only, with this adv., we will sell a lot on Voltaire street at $675 worth $1250. Wenrich & Warren, near Merry-Go-Round, Ocean Beach.

FOR SALE—Victrola cabinet, $25; National Console, $40. FROIDE'S, 1868 Bacan street. O. B.

FOR RENT—Desirable apartments, over O. B. postoffice on Newport avenue; suitable for retired naval people.

WANTED—Your houses to rent. We are turning good tenants away for the lack of listings. Wenrich & Warren, near Merry-Go-Round. Telephone Bayview 0390-W.

FOR RENT—Garage, $3 per month. FROIDE'S, 1868 Bacon street, Ocean Beach.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

TALLEST NATIVE-BORN CALIFORNIAN WANTED FOR STATE FAIR

Honors, prizes, medals and plaudits await the tallest native-born Californian at the state fair, September 3 to 10. A contest is to be held by the Sacramento chamber of commerce state fair committee prior to the fair and the person who rises to the greatest height, stocking feet measurement, will be brought to the fair and presented with prizes, medals, etc. All who believe they are eligible for the contest should communicate with Secretary Chas. W. Paine at Sacramento.

Subscribe for "The Beach News."

LEGAL ADVERTISEMENT

CERTIFICATE OF INDIVIDUAL—FICTITIOUS NAME

STATE OF CALIFORNIA,
County of San Diego.—ss.

I hereby certify that I am transacting business at 115 Broadway, San Diego, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

Art Marble Company.

Name—D. B. Boyden.

Place of residence—4622 Larkspur avenue, Ocean Beach, Calif.

STATE OF CALIFORNIA,
County of San Diego.—ss.

On the 25th day of July in the year one thousand nine hundred and twenty-seven, before me personally appeared D. B. Boyden, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

Witness my hand and the seal of my office this 25th day of July, 1927.

FRED WEITZEN,
(Seal) Notary Public.

4t-Aug. 6-13-20-27

Patronize Community Merchants

You And Your Bank

Continued from last week.

Another service which most banks offer to their customers has to do with investments. The larger banks have, for the most part, regular bond sales departments. The smaller banks purchase bonds for their own investment and resell them to customers. Primarily they buy these bonds to keep their funds earning interest. And since the banker has the securities in his vault, he is usually glad to resell at least part of them to his customers at market prices.

The customer, especially in the smaller community where a full-fledged investment service is not available, who invests his funds through his bank is following a pretty sound course. The banker, by the very nature of his business, is better able to give sound investment advice than is the lawyer or the preacher or any one of the numerous classes of unqualified—when they have a little money to tuck away.

As a general rule the man who does not have money to invest regularly is in need of competent assistance when he has an investment to make. He may, of course, know the difference between stocks and bonds and mortgages. He may even know the difference between various sub-classifications, such as first mortgage bonds, first and refunding, and debentures. He probably has in the back of his mind the principle—which is more important for its exceptions than for its generality—that bonds are safe and stocks are risky. This is all interesting, but rather too abstract to be of concrete use in enabling a man or woman to invest a $2,000 legacy to the best advantage.

A banker ordinarily has sources of information about an investment which are not open to his customers. Not every banker is an investment authority, of course. But because any banker has to know something of securities, he can always balance the facts on a given issue against the facts of his customer's circumstances, and make definite recommendations as to what the customer should invest in.

These are a few of the ways in which you and your bank can work together for your good. There are other ways, too, of course, which apply to comparatively few individuals because of their unusual situations or because only a few banks have them available. And while the suggestions I have made are applicable in most banks, there are some few institutions where they would not all be applicable. In practically all institutions, however, the spirit is the same. There is a real desire to help the inexperienced man get his bearings.

After all, it nets down to a common sense relationship between you and your bank. You want to attain an ever greater prosperity. Your banker wants you to attain it, because as customers prosper he prospers, too.

It is up to you to give your bank a chance to help you.

CUNDELL'S
Meat Market
CHAS. CUNDELL, Prop'r.
BEN STRADLEY, Manager
CHOICE FRESH MEATS
Fish and Poultry
5019 Newport Avenue, O. B.
Phone Bayview 0296

Carl Schroder's
Repair Shop
RADIOS REPAIRED
Expert Gunsmith and Locksmith
4840 W. Pt. Loma boulevard, O. B.
Phone, Bayview 0161-J

WAY'S
GROCERY
Voltaire and DeFoe Sts., O. B.
FRESH MEATS
Fruits and Vegetables
ICE CREAM
STAPLE GROCERIES

Go To It!
California
State
Fair
ALL CALIFORNIA
ON DISPLAY
Spectacular Features
Magnificent Exhibits
Classic Horse Show
Thrilling Races
Auto Show
Fireworks
Boxing
Midway
Music
Eight Big Days
SACRAMENTO
Sept. 3 - 10

Ocean Beach Without Equal

(Continued from Page 1)

is truly one of the worlds wonders—a sunken gorge—a huge gash in the face of Mother Earth perhaps a hundred acres and about a thousand feet deep where nature and nature's God has erected pinacles of huge magnitude, of various heights and with every imaginable coloring. You simply stand on the brink gazing down, mystified, dumb with awe.

Coming on up the Shoshone river toward the Eastern entrance of the Yellowstone Park we found castilated rocks "the Holy City," and other stone columns, hundreds of feet in heighth, gigantic sentinels guarding the turbulent rivtr as it roars its ever falling boisterous way down the mountain gorges.

In Yellowstone Park we found that high, ice cold, sixteen by twenty-two miles crystal lake, teeming with countless thousands (or millions) of the finest flavored fresh water fish we ever ate; then the broad river outlets with its upper and lower falls on down through a canyon gorge, duplicate, on even a grander scale, of Hell's Half Acre. Evergreen forests cover the mountains and valleys: here vast heard of buffalo, elk and deer roam at will, while bruin stalks boldly through the government (free) camps overturning garbage cans in their search for discarded morsels of food. A number of grizzlys also come to the dump grounds, while smaller animals and birds abound, all indifferent to the presence of man.

Government records shows three thousand hot springs some of them acres in extent, within the Yellowstone Park and a great many of them are active geysers, periodically spouting boiling hot water from ten feet, for some, to one hundred and fifty feet for others, high in the air. One, Old Faithful, for over fifty years, that we have a record of, has thus erupted to over one hundred and twenty-five feet high on an average of every sixty-three minutes, lasting about eight minutes.

For the balance of our trip I will only mention the Columbia river highway drive, magnificent and beautiful, the Mt. Hood loop; Oregon Caves, (Mammoth caves in minature, only three miles under ground); Crater Lake with its perpendicular walls of a thousand feet down to crystal waters three thousand feet deep, reflecting the azure vault above a blue of the deepest dye. Here, as in the higher parts of the Yellowstone Park, rains in the valleys are snows, even in July or August, so we drove our car through snow in mid-summer.

Of course there are many other wonders of nature worthy of mention but California alone can claim the honored distinction of producing the great Redwood forests—grand beyond the power of pen or tongue to adequately describe. In conclusion, we will say that if any readers of "The Beach News" desire further, or more detailed description of what we felt, heard or saw on our ever-to-be-remembered and delightful tour we bid you wlcome at our home and office at the corner of Bacon street and West Point Loma boulevard, Ocean Beach.

Cordially yours,

CAPT. CHAS. F. MAY

A STATEWIDE FRIEND

If you become a Bank of Italy depositor you'll have a *friend* in 164 California cities

YOU can't be a stranger anywhere in California if you have an account with the Bank of Italy.

It matters not where you journey in this vast empire of California—the cordial friendship of this great financial institution and the same whole-hearted, efficient service that you received at home is always available.

Sacramento State Fair
September 3 to 10

Bank of Italy
National Trust & Savings Association

OCEAN BEACH BRANCH
OFFICERS
F. E. MANNING, Manager
C. W. TOBEY, Asst. Manager

MISSION BEACH AMUSEMENT CENTER

SKATING
Every Day and Evening in the Year at
KICKHAM'S
MISSION BEACH
ROLLER RINK
Largest Skating Surface in Southern California
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

MISSION BEACH GARAGE
3779 Mission Boulevard,
Mission Beach
WILLIAM F. ENGLAND
Phone
Pacific Beach
1151
NATIONAL AUTOMOBILE CLUB

TOWING AND EXPERT REPAIRING
BRAKE BANDS RE-LINED FREE

We Do PRINTING of Every Description.

HUNDREDS EXPECTED AT SUNDAY FROLIC

It is announced that the North Park Business club will hold a picnic at Ocean Beach on Sunday, August 21, and several hundreds are expected to be in attendance. There will be athletic sports and beauty contests with suitable prizes awarded.

ATTEMPTED HOLD-UP IN CLIFFS SHORE ROAD

A. J. Powers, of Long Beach, reported to the police last Monday night, that two young men stopped their atuo in front of his machine while he was driving on Sunset Cliffs boulevard and attempted robbery. Mr. Powers said he speeded up his machine and escaped by driving past the bandits.

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial.

FAILURE OF FRUIT CROP IN NEW YORK STATE

In a marked newspaper forwarded to "The Beach News" from Buffalo, N. Y., by Principal Pete W. Ross of the Point Loma high school, it is noted that New York state will have a "very light crop of fruit this season, according to the state-federal crop report for August. Rainy weather during July caused the development of scab with the result of a smaller proportion of high grade fruit than last year, while the grape output will be less than one-half the number of tons in 1926. The report also states that the apple crop is very light throughout the east and middle west.

GO THOU, CALIFORNIA, AND DO LIKEWISE!

The state of Virginia is now gauging the water flow in all its rivers and streams to determine how much potential waterpower there is available within the state which could be used in generating electricity.

"BUY AT HOME"
Patronize Community Merchants

CHURCHES

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave
Rev. W. S. Dunn, Pastor

Bible School 9:45 a. m.
Morning service at 11 o'clock. Sermon by the pastor, "The Victorious Life."
Anthem by the choir.
Young People's meetings 6:45 p.m.
Song service at 7:30 p. m.
Rev. W. S. Dunn will speak on "Jesus, The Healer."
Trumpet solo, "Going Home," Bramwell G. Coultas. Music by the choir.
Tuesday, 6 p. m., girls' club.
Wednesday, 7:30 p. m., prayer meeting.
Thursday, 2 p. m., Silver Chain meeting.
Friday, 7:30 p. m., Choir rehearsal.
You are cordially invited to meet with us in the services of the church.
Go to Church Sunday.

SACRED HEART CATHOLIC CHURCH
Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL CHURCH
(Corner Defoe Street and Santa Monica Avenue)
F. J. Stoetzel, Pastor.

Sunday school 9:45 a. m.
Morning service at 11 o'clock.
Mr. Stoetzel's sermon last Sunday on "The Larger Meaning of Work" was greatly appreciated and will have a sequel next Sunday in the theme, "The Larger Meaning of Thoughts and Deeds." All who have problems in their thinking along religious, social and personal lines may expect to be richly repaid for their coming to the morning hour of worship next Sunday at 1 1o'clock.

NEW TRINITY CHAPEL
John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m.
Morning prayer at 11 o'clock.

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PENINSULA MASONIC LODGE
No. 620, F. & A. M.

Stated meetings first Thursday in each month at Masonic Hall, 5019 Newport avenue, Ocean Beach, Calif.

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Tuesday, Thursday, Friday—2:00-5:00 p. m.